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Subject: job posting: The University of Hong Kong
Date: June 14, 2016 at 9:49:26 PM EDT

Message from ACR-L listserv

Founded in 1911, the University of Hong Kong is committed to the highest international standards of excellence in teaching and research, and has been at the international forefront of academic scholarship for many years. The University has a comprehensive range of study programmes and research disciplines spread across 10 faculties and over 140 academic departments and institutes/centres. There are 28,000 undergraduate and postgraduate students who are recruited globally, and more than 2,000 members of academic and academic-related staff coming from multi-cultural backgrounds, many of whom are internationally renowned.

Tenure-Track Assistant Professor in Marketing
(Ref.: 201600802)

Applications are invited for appointment as Tenure-Track Assistant Professor in Marketing in the School of Business, Faculty of Business and Economics, to commence on July 1, 2017 or as soon as possible thereafter, on a three-year fixed-term basis, with the possibility of renewal.

The School of Business of the Faculty of Business and Economics has continued its progress towards being a leading business school in China and Asia. A full range of bachelor's, master's, doctoral, MBA, IMBA and EMBA degrees are offered. The research environment is amply supported, active and highly productive with output published in premier international journals including JM, JMR, JCR, Marketing Science and JIBS. The marketing team of the School is a young and highly prolific group which has 8 professoriate members currently. Information about the School can be obtained from <https://www.fbe.hku.hk/about/school-of-business>.

Applicants should have a Ph.D. degree with a research focus in one of the following research areas: Consumer Behaviour, Services Marketing, Marketing Strategy, or Quantitative Marketing. Research excellence (i.e., published papers or paper in advance stages in top-tier marketing or related journals) and strong teaching performance are expected. The appointee is expected to be committed to high-quality scholarly research and teach undergraduate and/or graduate marketing courses. The typical teaching load is 3 three-credit courses per year. Enquiry (not application materials) about the position should be directed to Dr. Echo Wan (ewan@business.hku.hk), Professor Bennett Yim (e-mail: yim@business.hku.hk) or Professor David Tse (e-mail: davidtse@business.hku.hk).

A globally competitive remuneration package commensurate with the appointee's qualifications and experience will be offered. At current rates, salaries tax does not exceed 15%

of gross income. The appointment will attract a contract-end gratuity and University contribution to a retirement benefits scheme, totalling up to 15% of basic salary, as well as leave, and medical benefits. Housing benefits will be provided as applicable.

Applicants should send a completed application form together with an up-to-date C.V., three reference letters, recent research papers and relevant teaching evaluations to Ms. Panda Tsu (e-mail: pandatsu@business.hku.hk). Application forms (341/1111) can be downloaded at <http://www.hku.hk/apptunit/form-ext.doc>, and further particulars can be obtained at <http://jobs.hku.hk/>. Shortlisted applicants will be invited for interviews at the 2016 AMA Summer Educators Conference. Closes July 20, 2016.

The University thanks applicants for their interest, but advises that only candidates shortlisted for interviews will be notified of the application result.

The University is an equal opportunities employer and is committed to a Non-Smoking Policy