

Position Announcement
Assistant Professor of Marketing
Shidler College of Business, University of Hawai'i at Manoa
Honolulu, Hawai'i

Assistant Professor, Department of Marketing, Shidler College of Business, University of Hawai'i, tenure track, full-time anticipated beginning Fall, 2019, subject to clearance and availability of funds.

Duties: To teach undergraduate, graduate, and executive courses in marketing as needed; conduct research and engage in scholarly activities; participate in university, college, departmental, and other service activities.

Minimal Qualifications: 1) Earned Ph.D. in Marketing or related field from an AACSB-accredited business school or college. The Department will consider candidates who are near completion of their doctorate degree. 2) Evidence of potential to publish high quality research in top business or related field journals. 3) Evidence of potential to teach effectively at the university level.

Desirable Qualifications: 1) Research interests in marketing strategy, sales management, marketing analytics, and/or digital marketing. 2) Teaching interests in marketing strategy, sales management, marketing analytics, and/or digital marketing. 3) Evidence of scholarly achievement in research, including: published or forthcoming peer reviewed journal papers in marketing or related fields; manuscripts with invited revision requests from peer reviewed journals in marketing or related fields; published conference papers/presentations in marketing or related fields; and/or dissertation research completed or in progress. 4) Evidence of written and verbal communication skills critical to effective presentation of research and classroom instruction.

Pay range: Commensurate with qualifications and experience.

To apply: Please include the following documents: 1) a letter of application clearly stating how you satisfy the minimum and desirable qualifications; 2) a list of at least three professional references with names and contact information (including telephone numbers and email addresses); and 3) a current curriculum vitae. First interview opportunity will occur in August at the 2018 AMA Summer Educators' Conference, Boston, MA.

Please email your application materials to Professor Dana L. Alden, Chair, Department of Marketing, Shidler College of Business, dalden@hawaii.edu.

Recruitment: Review of applications will begin on June 11, 2018 and will continue until July 20, 2018.

For a full description, visit: www.workatuh.hawaii.edu