

Assistant Professor of Marketing

Posting Details

Position Information

Job Title Assistant Professor of Marketing

Rank Assistant Professor

Tenure Information Tenure Track

Job Description The University of Hartford's Barney School of Business seeks a tenure-track Assistant Professor in Marketing to start in August 2019 pending final budget approval. Candidates are expected to demonstrate a specialization within Marketing defined by research and publications and an understanding of marketing in the global economy. Candidates should demonstrate a capacity to engage diverse students in their teaching as well as an ability to recruit diverse students to the college. All areas of specialization are encouraged to apply. Preference will be given to specialties in Digital Marketing, Marketing Analytics and Consumer Behavior.

Responsibilities Faculty members normally teach three courses per semester at both the graduate and undergraduate levels, both on-ground and on-line. The Barney School offers both day and evening classes. In addition to teaching, faculty are expected to engage in scholarly activities; participate in Departmental, School, and University service; and develop partnerships within the local business community.

Required Qualifications Applicants should have a Ph.D. in Marketing or related area, but ABD candidates with documentation of degree completion prior to June 2019 will be considered. Candidates will be expected to demonstrate potential for superior teaching as well as evidence of scholarly activities. Candidates should show a willingness and ability to employ the latest and appropriate technology in teaching. The University of Hartford is an open and welcoming community, which values diversity in all its forms. In addition, the University aspires to have its faculty and staff reflect the rich diversity of its student body and the Hartford region. Candidates committed to working with diverse populations and conversant in multicultural issues are encouraged to apply. There may also be opportunities to teach in our innovative interdisciplinary All-University Curriculum.

Preferred Qualifications

Diversity Statement The University of Hartford is an open and welcoming community, which values diversity in all its forms. In addition, the University aspires to have its faculty and staff reflect and inspire the rich diversity of its student body and the Hartford region. Candidates committed to working with diverse populations and conversant in multicultural issues are encouraged to apply.

University Information The University is located within the Greater Hartford area, which is rich in cultural and recreational activities, and it is within driving distance from metropolitan Boston and New York. Students at the University of Hartford find success in a learning environment that both challenges and mentors them. Our academic mission is to engage students in acquiring the knowledge, skills, and values necessary to thrive in, and contribute to, a pluralistic, complex world. Our five-year strategic plan is being implemented by teams of faculty and staff. More information on the plan and the full text of our academic mission can be seen at www.hartford.edu.

College Information The Barney School of Business is ranked as a top business school by Bloomberg Businessweek (undergraduate), U.S. News and World Report (MBA) and Princeton Review (overall business school). The Barney School of Business enrolls over 1,000 students in seven undergraduate majors and three graduate programs. The school has over 40 full-time faculty members and is accredited by AACSB-International. The mission of the School is to create a student-focused learning environment that prepares men and women to become leaders and decision makers who are ready to pursue careers. More information on the school and its mission can be found at <http://www.hartford.edu/barney/>.

Posting Detail Information

Posting Number F044P

Open Date

Close Date

Open Until Filled Yes

Special Instructions to Applicants

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. How did you hear about this employment opportunity?
 - Public Job Posting
 - Internal Job Posting
 - Agency Referral
 - Advertisement/Publication
 - Personal Referral
 - Website
 - Other

Documents Needed To Apply

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Samples of Teaching Effectiveness
4. Unofficial Transcript
5. Teaching Philosophy

Optional Documents