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## Visiting Faculty Position, Non-Tenure Track: Marketing

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<b>Institution:</b>	University of Hartford
<b>Location:</b>	West Hartford, CT
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/22/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

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**University of Hartford**  
**Barney School of Business**

**Visiting Faculty Position, Non-Tenure Track**  
**Marketing**  
**Department of Management, Marketing & Entrepreneurship**  
**Fall 2018**

University of Hartford: The University is located within the Greater Hartford area, rich in cultural and recreational activities, and it is within driving distance from metropolitan Boston and New York. Students at the University of Hartford find success in a learning environment that both challenges and mentors them. Our academic mission is to engage students in acquiring the knowledge, skills, and values necessary to thrive in, and contribute to, a pluralistic, complex world. Our five year strategic plan is being implemented by teams of faculty and staff. More information on the plan and the full text of our academic mission can be seen at [www.hartford.edu](http://www.hartford.edu) .

The University of Hartford is an open and welcoming community, which values diversity in all its forms. In addition, the University aspires to have its faculty and staff reflect the rich diversity of its student body and the Hartford region. Candidates committed to working with diverse populations and conversant in multicultural issues are encouraged to apply. Faculty should also be prepared to engage in both on-campus and online learning environments, and welcome opportunities to teach in the University Interdisciplinary Studies program.

**Barney School of Business:** The Barney School of Business is ranked as a top business school by Bloomberg Businessweek (undergraduate), U.S. News and World Report (MBA) and Princeton Review (overall business school). The Barney School of Business enrolls over 1,000 students in six undergraduate majors and three graduate programs. The school has 50 full-time faculty members and is accredited by AACSB-International. The mission of the School is to create a student-focused learning environment that prepares men and women to become leaders and decision-makers who are globally aware and socially responsible. More information on the school and its mission can be found at <http://www.hartford.edu/barney/>.

**Visiting Faculty of Marketing:** The University of Hartford's Barney School of Business seeks candidates for a full-time, 10-month contract, non-tenure track position to start in August 2018.

**Expertise and Qualifications:** Applicants should have experience teaching marketing courses and must have relevant academic and professional backgrounds. Ideal candidates have experience in online teaching, and/or organizational training, and hold a doctorate, MBA or MS in marketing or other relevant discipline. Experience teaching a variety of courses (e.g., Principles of Marketing, Consumer Behavior, Marketing Strategy, International Marketing) at both the undergraduate and graduate level preferred.

**Responsibilities:** The Barney School offers both day and evening classes. The Visiting Professor of Marketing will teach three or four courses per semester. The course load will represent a combination of both graduate and undergraduate courses. Many graduate courses are offered online as well as face-to-face and faculty should be prepared to teach in both modalities. Candidates should show a willingness and ability to employ technology in teaching. The candidate will also engage in scholarly efforts such as publishing journal articles, research reports, monographs, book chapters, book reviews, case studies and/or textbooks, presentations at academic meetings, and involvement in academic associations, to permit the attainment of classification as a Scholarly Academic, Practice Academic, or Scholarly Practitioner under AACSB accreditation standards. In addition to teaching and scholarly activities, faculty also participate in Departmental, School and University service; and interact with the Greater Hartford region's business community.

**To Apply:** Qualified candidates should apply electronically to [MKTsearch@hartford.edu](mailto:MKTsearch@hartford.edu). All applicants should include a statement of interest and qualifications for the position, curriculum vitae, evidence of college teaching effectiveness, and three signed letters of reference. Applications should describe in their statement of interest their teaching philosophy and how their teaching and/or scholarship will advance global and socially responsible competence in all students. Review of applications will begin immediately and will continue until the position is filled.

## APPLICATION INFORMATION

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**Contact:** University of Hartford

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**Email Address:**      **MKTsearch@hartford.edu**

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The University is an Equal Employment Opportunity and Affirmative Action employer, Male/Female/Disabled/Veteran (EEO/AA/M/F/D/V). Women and minorities are encouraged to apply.

The University of Hartford will recruit, hire, train and promote the most qualified persons in all job classifications without regard to race, color, sex, age, religion, national and ethnic origin, disability, marital status, sexual orientation, gender identity or expression, veteran status, genetic information or any other protected class under applicable law.

Apply through HigherEdJobs

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