



Assistant Professor of Marketing

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| Institution: | University of Hartford |
| Location: | West Hartford, CT |
| Category: | Faculty - Business - Marketing and Sales |
| Posted: | 12/01/2017 |
| Application Due: | Open Until Filled |
| Type: | Full Time |

University of Hartford

Barney School of Business

Assistant Professor of Marketing Fall 2018

University of Hartford: The University is located within the Greater Hartford area rich in cultural and recreational activities, and it is within driving distance from metropolitan Boston and New York. Students at the University of Hartford find success in a learning environment that both challenges and mentors them. Our academic mission is to engage students in acquiring the knowledge, skills, and values necessary to thrive in, and contribute to, a pluralistic, complex world. Our new five year strategic plan was approved in May of 2014 and is being implemented by teams of faculty and staff. More information on the plan and the full text of our academic mission can be seen at www.hartford.edu.

Barney School: The Barney School of Business made the Princeton Review's 2014 list of top business schools. The Barney School of Business enrolls over 1,000 students in six undergraduate majors and its MBA and Master of Science in Accounting and Taxation programs. The school has 40 full-time faculty members and is accredited by AACSB-International. The mission of the School is to create a student-focused learning environment that prepares men and women to become leaders and decision makers who are globally aware and socially responsible. More information on the school and its mission can be found at <http://www.hartford.edu/barney/>.

Position in Marketing: The University of Hartford's Barney School of Business seeks a tenure-track Assistant Professor in Marketing to start in August 2018 pending final budget

approval. Candidates are expected to demonstrate a specialization within Marketing defined by research and publications and an understanding of marketing in the global economy. All areas of specialization are encouraged to apply. Preference will be given to specialties in Marketing Analytics and Digital Marketing.

Expertise and Qualifications: Ideal candidates have a doctoral degree in Marketing or related area, but ABD candidates with documentation of degree completion prior to June 2018 will be considered. Candidates will be expected to demonstrate potential for superior teaching as well as evidence of scholarly activities. Candidates should show a willingness and ability to employ technology in teaching.

The University of Hartford is an open and welcoming community, which values diversity in all its forms. In addition, the University aspires to have its faculty and staff reflect the rich diversity of its student body and the Hartford region. Candidates committed to working with diverse populations and conversant in multicultural issues are encouraged to apply. There may also be opportunities to teach in our innovative interdisciplinary All-University Curriculum.

Responsibilities: Faculty members normally teach three courses per semester at both the graduate and undergraduate levels, both on-ground and on-line. The Barney School offers both day and evening classes. In addition to teaching, faculty are expected to engage in scholarly activities; participate in Departmental, School, and University service; and develop partnerships within the local business community.

To apply: Qualified candidates should apply electronically at <http://hartford.peopleadmin.com/postings/1711>. All applications should include a statement of interest, curriculum vitae, evidence of teaching effectiveness, and three signed letters of reference. Applicants are expected to describe in their statement of interest how their teaching and/or scholarship will advance intercultural competence in all students. Review of applications will begin immediately and will continue until the position is filled.

APPLICATION INFORMATION

Contact: University of Hartford

Online App. Form: <http://hartford.peopleadmin.com/postings/1711>

The University is an Equal Employment Opportunity and Affirmative Action employer, Male/Female/Disabled/Veteran (EEO/AA/M/F/D/V). Women and minorities are encouraged to apply.

The University of Hartford will recruit, hire, train and promote the most qualified persons in all job classifications without regard to race, color, sex, age, religion, national and ethnic origin, disability, marital status, sexual orientation, gender identity or expression, veteran status, genetic information or any other protected class under applicable law.

Apply through Institution's Website

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