

**Faculty/Department:** Business, Economics, Social Sciences/Social Economics  
**Seminar/Institute:** Chair of Marketing and Innovation

Universität Hamburg invites applications for a Research Associate (Postdoc) in accordance with Section 28 subsection 2 of the Hamburg Higher Education Act (Hamburgisches Hochschulgesetz, HmbHG). The position commences on 1<sup>st</sup> of February 2019.

It is remunerated at the salary level TV-L 13. Providing that a position is available and that requirements have been fulfilled, the associate may apply for temporary civil servant status in accordance with Section 28 subsection 2 HmbHG.

The position is full-time and comprises 39 hours per week (40 for civil servants).

The fixed-term nature of this contract is based upon Section 2 of the academic fixed-term labor contract act (Wissenschaftszeitvertragsgesetz, WissZeitVG). The initial fixed term is three years. The contract provides for a maximum extension of up to three years depending on the associate's achievements during the first stage.

The University aims to increase the number of women in research and teaching and explicitly encourages women to apply. Equally qualified female applicants will receive preference in accordance with the Hamburg act on gender equality (Hamburgisches Gleichstellungsgesetz, HmbGleiG).

**Responsibilities:**

Duties include teaching and research in the respective department or institute. Research associates can also pursue independent research and further academic qualifications as well as acquire teaching experience. These duties are intended to promote academic achievement. Therefore, at least one-third of set working hours will be made available for the associate's own academic work.

**Specific Duties:**

We are looking for excellent and highly motivated junior researchers, who are interested in developing an academic or professional research career in innovation marketing. Publication projects should position themselves in the realm of the microfoundation of innovation management, marketing decisions and consumer behavior. A short description of related current projects of the chair can be found at <http://www.wiso.uni-hamburg.de/en/professuren/marketing-innovation/forschung/welcome>. Within this framework, the postdoc will be expected and encouraged to contribute to as well as influence the research agenda of the Chair and to participate in teaching (five hours per week per term)

**Requirements:**

A university degree in a relevant subject plus doctorate.



Universität Hamburg

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Applicants should hold a PhD in business administration or closely related fields of social sciences. They should have a strong research interest, educational background, teaching and research experience in one or multiple of the following sub-fields: discrete choice modelling, innovation & technology management, behavioral decision theory & consumer behavior, sustainability marketing & strategy. Research articles in peer-reviewed journals should have been published or submitted.

Candidates are expected to take initiative and responsibility in their career development. This includes shaping their research, designing and participating in teaching and in international research projects as well as engaging in the academic community. Excellent research skills and analytical abilities, proficiency in English and/or German and proactive communication behavior are required. Non-native German speaking candidates should be willing to acquire sufficient knowledge in German for teaching purposes.

Applicants should submit a cover letter, a letter of application, a statement outlining their research plans and their motivations, a detailed curriculum vitae, copies of degree certificate(s), and teaching evaluations if available. Applicants are required to organize the separate submission of an academic letter of recommendation.

Severely disabled applicants will receive preference over equally qualified non-disabled applicants.

For further information, please contact Prof. Dr. Thorsten Teichert via email:

[cmi.wiso@uni-hamburg.de](mailto:cmi.wiso@uni-hamburg.de) or consult our website at :

<http://www.wiso.uni-hamburg.de/cmi/>.

Applications should include a cover letter, curriculum vitae, and copies of degree certificate(s). The application deadline is 30 October 2018. Please send applications to: [cmi.wiso@uni-hamburg.de](mailto:cmi.wiso@uni-hamburg.de).