



COLLEGE OF BUSINESS AND ECONOMICS
Department of Marketing and Consumer Studies

Assistant/Associate/Full Professor
Department of Marketing and Consumer Studies
College of Business and Economics
University of Guelph

The Department of Marketing and Consumer Studies in the College of Business and Economics at the University of Guelph invites applications from outstanding candidates with a commitment to student engagement and transformative pedagogy, scholarship that is making a difference in the world, and community engagement for one tenure-track position at the rank of assistant professor, or tenured associate or full professor specializing in new product development and innovation. Candidates are expected to have a strong commitment to high quality, inter-disciplinary research and collaboration.

Applicants should have (or be near completion of for tenure-track position) a Ph.D. in Marketing or in a related field. This position will be responsible for teaching (at the undergraduate and at the graduate levels), pursuing scholarly research, and service. Willingness to advise M.Sc. or Ph.D. students (or experience in this area) is also preferred.

The College of Business and Economics has a rich history of training and advising budding entrepreneurs through its Centre for Business and Student Enterprise (CBaSE) which runs incubator programs to commercialize innovations. The successful candidate will have the opportunity to build a network with faculty and staff committed to innovation and to develop and contribute to new programs through the Centre. In terms of teaching, preference will be given to those who have teaching experience in one or more of the following areas: product innovation and management, supply chain/B2B business management, entrepreneurship.

The Department of Marketing and Consumer Studies is part of the University's College of Business and Economics (www.uoguelph.ca/cbe/). We offer two Bachelor of Commerce majors, one in Marketing Management and one in Real Estate and Housing. At the graduate level, we offer a Ph.D. in Management with a concentration in Marketing, a Master of Science in Marketing and Consumer Studies, and a Graduate Diploma in Market Research. More information about the Department can be found at www.uoguelph.ca/mcs/

To be complete, applications must include a *curriculum vitae*, a discussion of the applicant's teaching interests and experience, and a discussion of his or her research interests and upcoming plans, as well as sample research papers. Short listed candidates



for campus visits will be asked to arrange for three letters of reference. Applications should be submitted by post or electronically to:

Tirtha Dhar, Interim-Chair
Department of Marketing and Consumer Studies
University of Guelph, Guelph, Ontario, N1G 2W1
Tel: 1-519-824-4120 Ext. 56216, Fax: 1-519-823-1964
email: mcsappln@uoguelph.ca

About the Department and the University

The Department of Marketing and Consumer Studies is an integral part of the College of Business and Economics (Guelph's Business School). Formed in 2006, the College of Business and Economics is the youngest college at the University of Guelph, but delivers one of the largest undergraduate business programs in Ontario with over 3,800 students currently enrolled. Our College provides a learning environment that encourages critical reflection, personal growth, and promotes traditional and emerging themes of management and economics. We offer a wide range of specialized programs in business and economics across undergraduate, graduate, and professional education.

The University of Guelph is a top-ranked comprehensive university in Canada with a total enrolment of 28,000 undergraduate and graduate students. Located in Guelph, Ontario, the University is known for its commitment to student learning, innovative research, and collaboration with world-class partners. It is dedicated to establishing a culturally diverse environment, encouraging all members of our learning society. Our University community shares a profound sense of social responsibility, a drive for international development, and an obligation to address global issues.

All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University of Guelph acknowledges the Attawandaron people on whose traditional territory the University of Guelph resides and offer our respect to our Anishinaabe, Haudenosaunee and Métis neighbours as we strive to strengthen our relationships with them.

*At the University of Guelph, fostering a **culture of inclusion** is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.*

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