

COLLEGE OF BUSINESS AND ECONOMICS
Department of Marketing and Consumer Studies
Tenure Track POSITION IN MARKETING MANAGEMENT

The Department of Marketing and Consumer Studies at the University of Guelph invites applications for **one** tenure track position in the area of **Marketing Management** at the rank of Assistant Professor. This position will be responsible for teaching (at the undergraduate and possibly graduate levels), pursuing scholarly research, and service.

The Department of Marketing and Consumer Studies is in the University's College of Business and Economics (www.uoguelph.ca/cbe/). We offer two Bachelor of Commerce majors, one in Marketing Management and one in Real Estate and Housing. At the graduate level, we offer a Ph.D. in Management with a concentration in Marketing, a Master of Science in Marketing and Consumer Studies, and a Graduate Diploma in Market Research. Our faculty have notable research expertise in consumer behaviour and quantitative marketing with a record of publishing in top tier journals in multiple disciplines. More information about the Department can be found at www.uoguelph.ca/mcs/

The University of Guelph is a top-ranked comprehensive research university in Canada with a total enrolment of 18,000+. It is located in Guelph, Ontario (population approx. 120,000) and is a one-hour drive west of Toronto, Ontario, Canada.

Applicants should have (or be near completion of) an earned Ph.D. in Marketing with strong demonstrable or potential ability to publish in top ranking marketing and business journals. Teaching load and research supports are comparable to other research focused business schools. Preference will be given to those with teaching interests in Consumer Behaviour, Marketing Research, Digital Marketing and related areas that foster consumer insights. The appointment start date is flexible.

To be complete, applications must include a *curriculum vitae*, a discussion of the applicant's teaching interests and experience, and a discussion of his or her research interests and upcoming plans, as well as sample journal papers and/or job market paper. PhD candidates should arrange for three letters of reference to be sent under separate cover. Other candidates will be required to submit reference letters later in the process. Applications should be submitted by post or electronically no later than July 8th, 2016 to: Tirtha Dhar, Interim-Chair, Department of Marketing and Consumer Studies, University of Guelph, Guelph, Ontario, N1G 2W1 (Tel: 1-519-824-4120 Ext. 52221, Fax: 1-519-823-1964, email: tdhar@uoguelph.ca).

The University is committed to an employment equity program that includes special measures to achieve diversity among its faculty and staff. We therefore particularly encourage applications from qualified aboriginal Canadians, persons with disabilities, members of visible minorities, and women. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.