



**COLLEGE OF BUSINESS AND ECONOMICS**  
Department of Marketing and Consumer Studies

**Assistant/Associate/Full Professor**  
**Department of Marketing and Consumer Studies**  
**College of Business and Economics**  
**University of Guelph**

The Department of Marketing and Consumer Studies in the College of Business and Economics at the University of Guelph invites applications from outstanding candidates with a commitment to student engagement and transformative pedagogy, scholarship that is making a difference in the world, and community engagement for one tenure-track position at the rank of assistant professor. Preference will be given to candidates with expertise in consumer behavior and/or behavioral economics. Interest or experience in teaching e-commerce related courses will be a plus.

Applicants should have (or be near completion of for tenure-track position) a Ph.D. in Marketing or in a related field. This position will be responsible for teaching (at the undergraduate and at the graduate levels), pursuing scholarly research, and service. Willingness to advise M.Sc. or Ph.D. students (or experience in this area) is also preferred. Candidates are expected to have a strong commitment to high quality research in an inter-disciplinary and collaborative research environment.

The Department of Marketing and Consumer Studies is part of the University's College of Business and Economics ( [www.uoguelph.ca/business/](http://www.uoguelph.ca/business/) ). We offer two Bachelor of Commerce majors, one in Marketing Management and one in Real Estate and Housing. At the graduate level, we offer a Ph.D. in Management with a concentration in Marketing, a Master of Science in Marketing and Consumer Studies, and a Graduate Diploma in Market Research. More information about the Department can be found at [www.uoguelph.ca/mcs/](http://www.uoguelph.ca/mcs/)

To be complete, applications must include a *curriculum vitae*, a discussion of the applicant's teaching interests and experience, and a discussion of his or her research interests and upcoming plans, as well as sample research papers. Short listed candidates for campus visits will be asked to arrange for three letters of reference.

**The search committee will start screening applications from September 15, 2018.**  
**This position will be open until a suitable candidate is found.**

Tirtha Dhar, Interim-Chair  
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College of  
**Business+**  
**Economics**

## About the Department and the University

The Department of Marketing and Consumer Studies is an integral part of the College of Business and Economics (Guelph's Business School). Formed in 2006, the College of Business and Economics is the youngest college at the University of Guelph, but delivers one of the largest undergraduate business programs in Ontario with over 3,800 students currently enrolled. Our College provides a learning environment that encourages critical reflection, personal growth, and promotes traditional and emerging themes of management and economics. We offer a wide range of specialized programs in business and economics across undergraduate, graduate, and professional education.

The University of Guelph is a top-ranked comprehensive university in Canada with a total enrolment of 28,000 undergraduate and graduate students. Located in Guelph, Ontario, the University is known for its commitment to student learning, innovative research, and collaboration with world-class partners. It is dedicated to establishing a culturally diverse environment, encouraging all members of our learning society. Our University community shares a profound sense of social responsibility, a drive for international development, and an obligation to address global issues.

All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority.

*The University of Guelph acknowledges the Attawandaron people on whose traditional territory the University of Guelph resides and offer our respect to our Anishinaabe, Haudenosaunee and Métis neighbours as we strive to strengthen our relationships with them.*

*At the University of Guelph, fostering a **culture of inclusion** is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.*