

Assistant and/or Associate Professor of Marketing

Position Information

Position Information

Faculty Rank	Open Rank (Tenure Track)
Posting Number	2018_00688F
Posting Type	
Official Title	Open Rank (Tenure Track)
Working Title	Assistant and/or Associate Professor of Marketing
Title Code	55194
Retirement Plan	TRS or ORP
Department	MARKETING
Salary Range	

Job Summary

The University of Georgia, Terry College of Business invites applications for one or more tenure-track positions at the Assistant Professor or Associate Professor level in the Department of Marketing beginning August 2019. A strong interest in undergraduate and graduate teaching, evidence of research potential, and a capacity to support the marketing program and college are expected. While all areas of teaching and research focus will be considered, candidates with an interest in consumer behavior, analytics/strategy, or digital marketing are desired. We will consider new doctoral recipients as well as advanced Assistant or Associate professors.

The Department of Marketing (www.terry.uga.edu/marketing/) offers the following degrees: PhD, Master of Marketing Research, and BBA in Marketing. In addition, the Terry College of Business offers an on-campus MBA degree, along with off-campus Executive/Professional MBA degrees. A Master of Science in Business Analytics will be offered on campus starting Fall 2018.

The University of Georgia is the State of Georgia's flagship university, located in historic Athens, fifty miles from Atlanta. Athens is well known for its quality of life including dining, entertainment and the arts, and outdoor activities. More information regarding the Terry College of Business and the Marketing Department is available at www.terry.uga.edu. The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, ethnicity, age, genetic information, disability, gender identity, sexual orientation or protected veteran status.

Persons needing accommodations or assistance with the accessibility of materials related to this search are encouraged to contact Central HR (facultyjobs@uga.edu). Please do not contact the department or search committee with such requests.

Minimum Qualifications

All candidates must have a Ph.D. in Marketing or a related field from an accredited university at the time of appointment.

Preferred Qualifications

Appointment at the Assistant Professor level requires a demonstrated potential to publish rigorous research in premier journals. Candidates at the advanced Assistant or Associate level should have a record of publication in premier journals commensurate with rank, and demonstrated excellence in teaching. Candidates who have held tenure previously at an academic institution and who have a demonstrably national reputation will be eligible for tenure on appointment, pending approval of the University Administration. The ability to

teach courses at both the undergraduate and master's level is a plus.

Degree Level	Doctorate
Posting Date	05/25/2018
Open Until Filled	No
Closing Date	06/29/2018
Appointment Status	Regular
Location of Vacancy	Athens Area

Supplemental Questions

Required fields are indicated with an asterisk (*).

Documents Needed to Apply

Required Documents

1. Resume/Vitae
2. Cover Letter
3. List of References with Contact Information

Optional Documents

1. Teaching Portfolio/Philosophy
2. Unofficial Letters of Recommendation
3. Other Document #1
4. Sample Publications