



Terry College of Business  
UNIVERSITY OF GEORGIA

## University of Georgia, Terry College of Business

# Assistant and/or Associate Positions in the Department of Marketing

### Description

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The University of Georgia, Terry College of Business invites applications for one or more tenure-track or tenured positions at the Assistant Professor or Associate Professor level in the Department of Marketing beginning Fall 2020 with an expected starting date of August 1, 2020. A strong interest in undergraduate and graduate teaching, evidence of research potential, and a capacity to support the marketing program and college are expected. While all areas of teaching and research focus will be considered, we are particularly interested in candidates who can support the College's expanding offerings in analytics. A strong interest in undergraduate and graduate teaching, evidence of research potential, and a capacity to support the marketing program and college are expected. While all areas of teaching and research focus will be considered, we are particularly interested in candidates who can support the College's expanding offerings in analytics. The Department of Marketing ([www.terry.uga.edu/marketing/](http://www.terry.uga.edu/marketing/)) offers the following degrees: PhD, Master of Marketing Research, and BBA in Marketing. In addition, marketing faculty teach courses in other Terry College of Business programs including the on-campus MBA degree, off-campus Executive/Professional MBA degrees, and the Master of Science in Business Analytics.

### Requirements

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All candidates must have a Ph.D. in Marketing or a related field from an accredited university at the time of appointment. For appointment at the Assistant Professor rank, candidates should demonstrate the promise of

### Job Information

**Location:**

Athens, Georgia, 30602,  
United States

**Job ID:**

48931072

**Posted:**

June 10, 2019

**Position Title:**

Assistant and/or Associate  
Positions in the Department  
of Marketing

**School Name:**

University of Georgia, Terry  
College of Business

**Specialties:**

Marketing Communications

**Do you plan on  
interviewing at the  
Summer Academic  
Conference?:**

Yes

**Position Start Date:**

Fall 2020

moving towards excellence in publication in peer-reviewed leading research journals of national standing. For appointment at the Associate Professor rank, candidates should be at the advanced Assistant or Associate level and should have a record of publication in peer-reviewed leading research journals of national standing commensurate with rank, and demonstrated excellence in teaching. To be eligible for tenure upon appointment, candidates must be appointed as an associate professor, have been tenured at a prior institution, and bring a demonstrably national reputation to the institution. Candidates must be approved for tenure upon appointment before hire.

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The University of Georgia (UGA), a land-grant and sea-grant university with statewide commitments and responsibilities is the state's oldest, most comprehensive, and most diversified institution of higher education (<http://www.uga.edu/>). UGA is currently ranked among the top 20 public universities in U.S. News & World Report. The University's main campus is located in Athens, approximately 65 miles northeast of Atlanta, with extended campuses in Atlanta, Griffin, Gwinnett, and Tifton. UGA was founded in 1785 by the Georgia General Assembly as the first state-chartered University in the country. UGA employs approximately 1,800 full-time instructional faculty and more than 7,600 full-time staff. The University's enrollment exceeds 36,000 students including over 27,500 undergraduates and over 8,500 graduate and professional students. Academic programs reside in 17 schools and colleges, as well as a medical partnership with Augusta University housed on the UGA Health Sciences Campus in Athens. Athens is well known for its quality of life including dining, entertainment and the arts, and outdoor activities. More information regarding the Terry College of Business and the Marketing Department is available at [www.terry.uga.edu](http://www.terry.uga.edu).

Consideration of files will begin immediately. We will be interviewing at the AMA Summer Conference in Chicago in August 2019. Application materials (cover letter, current curriculum vitae, and list of references with contact information are required) must be submitted electronically at

<http://www.ugajobsearch.com/postings/93272>. The department will reach out to your references at the appropriate time in the process. Applications submitted in other ways will not be considered. Review of applications will continue until the position has been filled.

The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, ethnicity, age, genetic information, disability, gender identity, sexual orientation or protected veteran status. Persons needing accommodations or assistance with the accessibility of materials related to this search are encouraged to contact Central HR ([hrweb@uga.edu](mailto:hrweb@uga.edu)). Please do not contact the department or search committee with such requests.

## About University of Georgia, Terry College of Business

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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Athens, GA, United  
States

Faculty Position in  
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School**  
NY, United States

SKK GSB  
Assistant/Associate/Full  
Professor of...

**Sungkyunkwan  
University**  
Seoul, NA, South  
Korea

Professor

**Université Laval**  
Quebec City, PQ,  
Canada

