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University of Georgia

## Assistant/Associate Professor of Marketing

### Description

The University of Georgia, Terry College of Business invites applications for one or more tenure-track positions at the Assistant Professor or Associate Professor level in the Department of Marketing beginning August 2018. Primary consideration will be given to those whose main research and teaching focus will support the College's expanding offerings in analytics. We will consider new doctoral recipients as well as advanced Assistant or Associate professors.

All candidates must have a Ph.D. in Marketing or a related field from an accredited university at the time of appointment. Appointment at the Assistant Professor level requires a demonstrated potential to publish rigorous research in premier journals. Candidates at the advanced Assistant or Associate level should have a record of publication in premier journals commensurate with rank, and demonstrated excellence in teaching. The ability to teach courses at both the undergraduate and master's level is a plus.

The Department of Marketing ([www.terry.uga.edu/marketing/](http://www.terry.uga.edu/marketing/)) offers the following degrees: PhD, Master of Marketing Research, MBA, and BBA in Marketing. It also houses the Coca-Cola Center for Marketing Studies. The University of Georgia, located in the "Classic City" of Athens, sixty miles from Atlanta, is the flagship university within The University System of Georgia. Georgia is well known for its quality of life including outdoor and urban activities.

### Job Information

**Location:**

Athens, Georgia, 30602,  
United States

**Job ID:**

35397811

**Posted:**

May 30, 2017

**Position Title:**

Assistant/Associate  
Professor of Marketing

**School Name:**

University of Georgia

**Specialties:**

Interactive Marketing,  
Marketing Analytics,  
Marketing Research,  
Strategy

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

Consideration of files will begin immediately, and will continue until the position is filled. We will be interviewing at the AMA Summer Conference in San Francisco in August 2017. Please submit application materials (cover letter, current curriculum vitae and examples of teaching and scholarly work) to <https://facultyjobs.uga.edu/postings/2180>.

**Position Start Date:**  
Fall 2018

The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, gender identity, sexual orientation or protected veteran status.

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