



Full-Time, Tenure Track Faculty Position in Marketing

Institution:	The University of Findlay
Location:	Findlay, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	09/29/2017
Application Due:	Open Until Filled
Type:	Full Time



University of Findlay

Meaningful Lives. Productive Careers.

The University of Findlay's College of Business invites applications for a full-time, tenure-track faculty position in Marketing with an August 2018 placement. The program seeks applicants who are dedicated to a team approach that is truly student-centered, believe in providing co-curricular learning opportunities outside the classroom, and have the desire to lead and develop our marketing program. In addition, there is an expectation that this individual develop and work with external stakeholders to integrate the regional assets into our learning community. Therefore, we seek individuals that will add value to the student experience and enhance our outreach efforts in Northwest Ohio. The candidate will be expected to teach a range of marketing courses - both seated and online -- at the undergraduate and graduate levels. Preference will be given to candidates that possess expertise in marketing research, marketing distribution channels, international marketing, and/or marketing management. Other responsibilities for this nine-month appointment include scholarship, academic advising, program assessment, and other service activities. Rank and compensation commensurate with a candidate's experience and qualifications. The business program is currently ACBSP accredited, but seeks to become AACSB accredited in the near future.

Qualifications: Applicants must have an earned doctorate from an accredited institution. Candidates that are ABD at the time of application will be considered as long as they possess an extensive background in marketing. Candidates must possess a terminal degree at time of appointment. Preference will be given to candidates who possess a graduate degree in marketing from an AACSB accredited institution. Candidates must have the ability to develop and deliver course content, meet the administrative demands of the position, and assess student learning outcomes to manage the curriculum and ensure best practices. In addition, candidates should have outstanding communication and interpersonal skills, and the potential to assume leadership roles within the college.

Founded in 1882, The University provides innovative programs grounded in the liberal arts and sciences to prepare students for meaningful lives and productive careers. The University of Findlay's distinctive and renowned programs include MBA, animal science, equestrian studies, pre-veterinary medicine, nuclear medicine technology, occupational therapy, physical therapy, pharmacy, and physician assistant, as well as environmental, safety and occupational health management. For more information on these distinctive programs, visit <https://www.findlay.edu/about-uf/>. Both traditional and specialized professional degrees are offered in a variety of delivery approaches during day, evening, weekend, and online sessions. The University is committed to the education of diverse students and enrolls students from nearly 40 nations and most US states. The City of Findlay, just south of Toledo and located approximately 1.5 hours from Columbus, Dayton and Detroit, has been designated a "dreamtown" by Demographics Daily, repeatedly named one of the top 20 micropolitan areas (small towns) in the United States by Site Selection magazine and is the only municipality in Ohio to be selected three times as one of the 100 Best Communities for Young People by America's Promise.

Review of applications will begin immediately and continue until the position is filled. The UF Employment Application may be found on the website at:

<https://www.findlay.edu/offices/business-affairs/human-resources/Open-Positions>. For optimal consideration for this exciting opportunity, send a cover letter; current Curriculum Vitae; a statement of teaching philosophy; the contact information for three professional references; and a complete Faculty Application to: Human Resources, The University of Findlay, 1000 N. Main Street, Findlay, Ohio 45840. Materials may also be emailed to HR@findlay.edu. Make sure to indicate that the application is for the "Marketing Faculty-2017390" position. The University of Findlay is an equal opportunity employer and educator. For more information on the University of Findlay, visit <http://www.findlay.edu>.

The University of Findlay is an Equal Opportunity Employer/Affirmative Action Employer/ Male/Female/Disabled/Vet.

APPLICATION INFORMATION

Postal Address: Office of Human Resources
The University of Findlay
1000 North Main Street
Findlay, OH 45840

Online App. Form: <https://www.findlay.edu/offices/business-affairs/human-r...>

It is the policy of The University of Findlay to ensure equal employment opportunity without discrimination or harassment on the basis of race, color, religion, sex, age, national origin, disability, or any other characteristic protected by law. The University prohibits and will not tolerate any such discrimination or harassment.

Apply through Institution's Website

© Copyright 2017 Internet Employment Linkage, Inc.