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University of Delaware - Department of Business Administration

Assistant Professor of Marketing

Description

The Alfred Lerner College of Business and Economics at the University of Delaware invites applications for a tenure-track Assistant Professor position in Marketing. Candidates must possess a PhD in marketing or related field or be ABD with completion expected prior to joining. Successful candidates will demonstrate the drive and vision to develop an innovative, cutting-edge scholarly research program and a commitment to quality teaching. Candidates who have a few years of experience in rank as an Assistant Professor are especially encouraged to apply; such candidates will have a demonstrated record of publication in top academic journals and evidence of highly effective teaching. Salary, benefits, and support are competitive and commensurate with experience and qualifications.

Support for research includes a one-semester third-year research sabbatical, access to databases, opportunities to apply for research grants, a large computerized behavioral lab and departmental subject pool, and the availability of research and teaching assistants.

An innovative leader in research and teaching, the University of Delaware combines a rich historic legacy with a commitment to undergraduate and graduate education and the creation of new, impactful knowledge. Supported by state-of-the-art facilities, research is conducted across all seven colleges and numerous interdisciplinary institutes and centers. The main campus in Newark, Delaware, provides the amenities of a vibrant college town with convenient access to the major cities of the east coast.

Job Information

Location:

Newark, Delaware, United States

Job ID:

49073884

Posted:

June 18, 2019

Position Title:

Assistant Professor of Marketing

School Name:

University of Delaware - Department of Business Administration

Specialties:

Marketing Communications

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

The Department of Business Administration offers courses in marketing that support Bachelor's and Master's degree programs in all fields of business. The Department provides excellent support for teaching and research. To learn more about our faculty, please visit <https://lerner.udel.edu/faculty-staff-directory/groups/business-administration/>.

The position starts August 16, 2020. Those interested should apply online at <http://www.udel.edu/udjobs/> and should carefully read the "Applicant Instructions" under the "Resources for Applicants" tab before submitting their application. Please upload your curriculum vitae, three letters of recommendation, and up to two articles (published or manuscripts) to this website.

The position is open until filled, but a review of applications will begin during summer 2019.

Equal Employment Opportunity

The University of Delaware is an Equal Opportunity Employer, which encourages applications from minority group members and women. The University's Notice of Non-Discrimination can be found at <http://www.udel.edu/aboutus/legalnotices.html>.

Employment offers will be conditioned upon successful completion of a criminal background check. A conviction will not necessarily exclude you from employment.

About University of Delaware - Department of Business Administration

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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