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University of Delaware

## Assistant Professor of Marketing, Business Administration

### Description

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The Alfred Lerner College of Business and Economics at the University of Delaware invites applications for a continuing-track (non-tenure) position in Marketing. Candidates must have a PhD in marketing or related field, and rank will be commensurate with qualifications. Since our teaching needs are in both undergraduate and graduate (MBA) marketing analytics courses, we require candidates to have at least two years of experience teaching applicable courses. Successful candidates will demonstrate the drive and vision to develop an innovative, cutting-edge instructional program and a commitment to scholarly research.

The position is primarily instructional, but some workload will be allocated to scholarly research and service. Candidates are expected to contribute to the research environment, generate scholarly publications, and maintain scholarly academic qualifications according to AACSB accreditation standards. To learn more about our faculty please visit <https://lerner.udel.edu/faculty-staff-directory/groups/business-administration/>.

An innovative leader in research and teaching, the University of Delaware combines a rich historic legacy with a commitment to undergraduate and graduate education and the creation of new impactful knowledge. Supported by state-of-the-art facilities, research is conducted across all seven colleges and numerous interdisciplinary institutes and centers. The main campus in Newark, Delaware, provides the amenities of a vibrant college town with convenient access to the major cities of the east coast.

### Job Information

**Location:**

Newark, Delaware, United States

**Job ID:**

49900932

**Posted:**

August 1, 2019

**Position Title:**

Assistant Professor of Marketing, Business Administration

**School Name:**

University of Delaware

**Specialties:**

Other

**Do you plan on interviewing at the Summer Academic Conference?:**

No

**Position Start Date:**

Fall 2020

The Department of Business Administration offers courses in marketing that support Bachelors and Masters degree programs in all fields of business. The Department provides excellent support for teaching and research. Salary for the position is competitive and commensurate with experience and qualifications.

The position starts August 16, 2020. Please upload a letter of interest, your curriculum vitae, course evaluations, and one manuscript (published or not) to this website.

Review of applications will begin before September 2019.

### *Equal Employment Opportunity*

The University of Delaware is an Equal Opportunity Employer which encourages applications from minority group members and women. The University's Notice of Non-Discrimination can be found at <http://www.udel.edu/aboutus/legalnotices.html>.

Employment offers will be conditioned upon successful completion of a criminal background check. A conviction will not necessarily exclude you from employment.

## About University of Delaware

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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