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University of Dayton

## Assistant Professor of Marketing

### Description

The Management and Marketing department at the University of Dayton seeks applications and nominations to fill two assistant professor positions (tenure track) in Marketing, beginning August 16, 2018. Applicants with research and teaching interests that include advertising, brand management, consumer behavior, digital marketing, quantitative methods in marketing, marketing strategy, new product development, and sales management are especially welcome. Please visit our web-site to learn more about the School of Business Administration ([www.udayton.edu/business](http://www.udayton.edu/business)).

Required qualifications for the positions include:

- ABD specializing in marketing: having successfully defended their dissertation proposal from an AACSB-accredited or EQUIS-accredited program at the time of application
- Demonstrated potential of publishing in leading academic journals with an on-going stream of research as evidenced by having had scholarship already under review
- Demonstrated effectiveness in teaching at the undergraduate or graduate level in the marketing discipline
- Excellent written communication skills

Job responsibilities for this position include on-going publication in leading and high quality academic journals. Faculty research is actively encouraged and supported (e.g., summer research grants, travel

### Job Information

**Location:**

Dayton, Ohio, United States

**Job ID:**

35457614

**Posted:**

June 3, 2017

**Position Title:**

Assistant Professor of Marketing

**School Name:**

University of Dayton

**Specialties:**

Advertising,  
Branding,  
Consumer Behavior,  
Interactive Marketing,  
Marketing Analytics,  
Marketing Research,  
Online Marketing,  
Product Marketing,  
Sales Management,  
Strategy

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support). Further responsibilities include undergraduate and/or MBA teaching, service to the University and academic community, and collaborative engagement with colleagues (see link below for a complete list of qualifications).

**Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2018

Review of applications will begin July 7, 2017, and will continue until the position is filled. Interviews will be conducted at 2017 Summer AMA Conference in San Francisco. Applicants must submit all of the following: Letter of interest, current CV, evidence of teaching effectiveness (upload to “other document”), selected scholarship under review (upload to “other document 2”), and submission confirmation of the selected scholarship under review (upload to “other document 3”). If you have not completed your Ph.D., please submit a letter from your dissertation advisor indicating a successful defense of your dissertation proposal (upload to “other document 4”).

During the application please provide the contact information and e-mail addresses for three individuals who can be asked to provide letters of recommendation at a later date, please upload to “List of References”. Questions may be directed to the Search Co-Chairs, Serdar Durmusoglu (sdurmusoglu1@udayton.edu) or Tom Hirunyawipada (thirunyawipada1@udayton.edu).

The University of Dayton, founded in 1850 by the Society of Mary, is a top ten Catholic research university. The University seeks outstanding, diverse faculty and staff who value its mission and share its commitment to academic excellence in teaching, research and artistic creativity, the development of the whole person, and leadership and service in the local and global community.

To attain its Catholic and Marianist mission, the University is committed to the principles of diversity, inclusion and affirmative action and to equal opportunity policies and practices. As an Affirmative Action and Equal Opportunity Employer we will not discriminate against minorities, females, protected veterans, individuals with disabilities, or on the basis of sexual orientation or gender identity.

To apply and submit materials please go to <https://jobs.udayton.edu/postings/23334>

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