

# Assistant Professor in Marketing, Advertising, Public Relations

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**Date Posted** September 5, 2019  
**Type** Tenured, tenure track  
**Salary** Not specified  
**Employment Type** Full-time

Department of Communication at the University of Connecticut welcomes applications for two (2) tenure-track faculty positions in marketing, advertising, and public relations. These positions will be based on our Stamford campus and will begin on August 23, 2020. Consistent with the Department's quantitative approach to the discipline, we seek applicants whose research agenda takes a social scientific approach any one of a number of research areas, including but not limited to: digital advertising; multi-platform marketing; social media and strategic communication; new media public relations; environmental communication; social media marketing; public health campaigning; communication and data science. Candidates should be able to teach undergraduate courses in the department consistent with their area of scholarship. These positions include the opportunity to collaborate with graduate students on the Storrs campus, including teaching graduate level courses. There may also be opportunities for one or both of these hires to teach an online graduate course in Marketing Communication, as part of a joint MA program currently in development with the Department of Public Policy.

These hires are part of a strategic initiative to offer the Communication major in its

entirety on the Stamford campus, capitalizing on the academic and professional opportunities posed by its proximity to New York City. The Department of Communication has 17 full time faculty members and 5 Assistant Professors-in-Residence, and has approximately 40 graduate students and 900 undergraduate majors. UConn is ranked as the top public university in New England, and among the top 25 public universities nationwide. For more information see [www.comm.uconn.edu](http://www.comm.uconn.edu).

## **MINIMUM QUALIFICATIONS**

A Ph.D. in Communication is required; ABD candidates will be considered with the expectation that the PhD is completed by the start date. Research and teaching qualifications must align with description above.

## **PREFERRED QUALIFICATIONS**

Professional experience in marketing, public relations, and/or advertising. Teaching experience that includes non-traditional, first-generation, and/or historically underrepresented student populations.

## **APPOINTMENT TERMS**

This is a 9-month, tenure-track position at the level of Assistant Professor. Teaching load includes two courses per semester.

## **TO APPLY**

Select “Apply Now” to be redirected to Academic Jobs Online to complete your application. Please submit a **cover letter, curriculum vitae, research statement, evidence of teaching effectiveness**, and a **statement of your commitment to diversity** (including broadening participation, integrating multicultural experiences in instruction and research, and applying effective pedagogical techniques to meet the needs of diverse learning styles). In addition, please follow the instructions in Academic Jobs Online to direct **three reference writers** to submit letters of reference on your behalf. Please include the search

number #2020071 with all correspondence. The evaluation of applicants will begin October 1, 2019, and will continue until the positions are filled.

<https://academicjobsonline.org/ajo/jobs/14369>

Employment of the successful candidate is contingent upon the successful completion of a pre-employment criminal background check. (Search #2020071)

This position will be filled subject to budgetary approval.

All employees are subject to adherence to the State Code of Ethics, which may be found at <http://www.ct.gov/ethics/site/default.asp>.

*The University of Connecticut is committed to building and supporting a multicultural and diverse community of students, faculty and staff. The diversity of students, faculty and staff continues to increase, as does the number of honors students, valedictorians and salutatorians who consistently make UConn their top choice. More than 100 research centers and institutes serve the University's teaching, research, diversity, and outreach missions, leading to UConn's ranking as one of the nation's top research universities. UConn's faculty and staff are the critical link to fostering and expanding our vibrant, multicultural and diverse University community. As an Affirmative Action/Equal Employment Opportunity employer, UConn encourages applications from women, veterans, people with disabilities and members of traditionally underrepresented populations.*



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University of Connecticut

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## How To Apply

You can apply for this position online at <https://academicjobsonline.org/ajo/jobs/14369>.