

Assistant Professor of Marketing

Institution:	University of Colorado Denver
Location:	Denver, CO
Category:	Faculty - Business - Marketing and Sales
Posted:	03/12/2019
Type:	Full-Time

Description

University of Colorado - Business School

The University of Colorado Denver | Anschutz Medical Campus seeks individuals with demonstrated commitment to creating an inclusive learning and working environment. We value the ability to engage effectively with students, faculty and staff of diverse backgrounds.

Quantitative Marketing Tenure-Track Faculty Position at the Assistant Professor level

The Business School of The University of Colorado Denver (CU Denver) seeks a full-time Assistant Professor of Marketing.

Position Description

The ideal candidate is expected to contribute to research and teaching mission of the school by effectively engaging with students, faculty, and industry partners through their research and teaching activities in the area of digital marketing.

Institution

As one of three institutions within the University of Colorado system, CU Denver is an urban campus located in the heart of the city's commercial, cultural and recreational districts and has proudly positioned itself to be one of the top urban research universities in the country. CU Denver was recently rated by Forbes magazine as the 34th best public university in the nation. The Business School has about 70 full-time faculty, and offers the largest graduate business program in the region with about 1,000 MBA and MS students, plus 1,400 undergraduate business students.

The Marketing area offers: 1) an MS degree with seven specializations, 2) a marketing focus in in MBA program and 3) a marketing emphasis for the BSBA degree. The Marketing area currently has eight full-time faculty, five are tenured (Associate and Full), and three are Instructors.

Salary and Benefits

Salary is commensurate with skills and experience. The University of Colorado offers a full benefits package. Information on University benefits programs, including eligibility, is located at [Employee Services](#).

The University of Colorado Denver is dedicated to ensuring a safe and secure environment for our faculty, staff, students and visitors. To assist in achieving that goal, we conduct background investigations for all prospective employees.

The University of Colorado strongly supports the principle of diversity. We encourage applications from women, ethnic minorities, persons with disabilities and all veterans. The University of Colorado is committed to diversity and equality in education and employment.

The Immigration Reform and Control Act requires that verification of employment eligibility be documented for all new employees by the end of the third day of work. Alternative formats of this ad are available upon request for persons with disabilities.

Diversity and Equity:

Please click here for information on disability accommodations:

<http://www.ucdenver.edu/about/departments/HR/jobs/Pages/JobsatCUDenver.aspx>

The University of Colorado Denver | Anschutz Medical Campus is committed to recruiting and supporting a diverse student body, faculty and administrative staff. The university strives to promote a culture of inclusiveness, respect, communication and understanding. We encourage applications from women, ethnic minorities, persons with disabilities and all veterans. The University of Colorado is committed to diversity and equality in education and employment.

Qualifications

Requirements

- Ph.D. in Marketing or a related field.
- Strong quantitative research skills in the area of digital marketing.
- Potential to produce original and innovative scholarly work of the quality to publish in top tier academic journals.
- Minimum of one year teaching experiences on topics of digital marketing, social media marketing and customer relationship management at both undergraduate and graduate levels.
- Experience in the development of curricula in digital marketing and analytics.

Application Materials Required : Cover Letter, Resume/CV Application Materials

Instructions : Please submit a cover letter of summarizing research and teaching interests; a curriculum vitae; names and contact information of three references; up to three academic research papers; and evidence of teaching effectiveness.

Job Category: Faculty

Department: D0001 -- Denver Campus - 30055 - Business School

Posting Date: Mar 12, 2019

Closing Date: Ongoing

Contact Name: Lauren Galleri

Contact Email: Lauren.Galleri@ucdenver.edu

Posting Number: 00350296

APPLICATION INFORMATION

Contact: University of Colorado Denver

Online App. Form: <https://cu.taleo.net/careersection/2/jobdetail.ftl?job=159...>

The University of Colorado is committed to diversity and equality in education and employment.

Apply through Institution's Website

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