

Marketing, Full-Time, Tenure-Track, Assistant Professor

Institution:	University of Central Oklahoma
Location:	Edmond, OK
Category:	Faculty - Business - Marketing and Sales
Posted:	07/03/2019
Type:	Full-Time



Job Location: Main Campus - Edmond, OK

Position Type: Faculty

Description

College/Department Overview:

The College of Business has 76 full-time faculty and 40 part-time faculty in 6 academic departments: Accounting, Economics, Finance, Information Systems & Operations Management, Management, and Marketing. The College currently offers 13 undergraduate majors serving more than 2,500 students, and 2 graduate programs serving more than 100 students combined. The faculty and staff of the College are committed to a culture of continuous improvement and innovation in support of our efforts to prepare students to become productive, ethical, and engaged citizens and business leaders, while promoting commerce and advancing the quality of life in the Oklahoma City metropolitan area. The College is accredited by The Association to Advance Collegiate Schools of Business (AACSB). For further information see our website at <http://business.uco.edu>.

Position Overview

Teaches, advises and mentors students, evaluates student performance, and maintains department and student records in accordance with university policies. Adheres to the educational philosophy of the university. Works in a collaborative manner with colleagues and professional peers. Participates in university meetings that relate specifically to faculty. Serves on department, college, and university committees as requested. Prepares

departmental reports as requested. Engages in teaching, service, and scholarly and/or creative activities as defined by the tenure and promotion policy in the UCO Employee and Faculty Handbook.

Department Specific Essential Job Functions

The College of Business at the University of Central Oklahoma invites applications for a tenure track Assistant Professor in Marketing. Position will begin in August, 2020.

Candidates will be expected to teach courses within the field and/or subfields of Marketing using a transformative approach at both the undergraduate and graduate levels, and participate in department and school-related service activities. The ability to teach courses in multiple areas of Marketing including Professional Selling is considered relevant and desirable.

The Marketing Department currently houses 12 full-time faculty members, and offers undergraduate majors and minors in both Marketing and Professional Selling. The department sponsors a Professional Selling team which participates in approximately 10 competitions across the country with excellent placings. Additionally, the department contributes to the curriculum linked to the UCO MBA program.

Qualifications

Qualifications/Experience Required

Teaching, research, departmental/school and university service is expected. An earned doctorate degree awarded by a regionally accredited or Internationally recognized institution in the field specified in the position announcement (exceptions require Academic Affairs approval). ****NOTE**** If the doctorate is not obtained and submitted by the time of employment, the position rank will change to TT-Instructor.

Qualifications/Experience Preferred

The successful candidate will have an earned doctorate (ABD will be considered) in Marketing from an AACSB institution and be considered a scholarly academic as per AACSB standards. Previous teaching, research, and/or work experience in a business school in marketing or professional selling is preferred. The ideal candidate will show evidence of a scholarship in academic marketing and/or professional selling journals.

Knowledge/Skills/ Abilities

Excellence in teaching. Previous teaching experience in higher education environment at level of teaching assistant or higher is required. Candidate must provide evidence of teaching effectiveness/excellence.

Physical Demands:

Repetitive movement of hands and fingers - typing and/or writing. Frequent standing, and/or sitting. Occasional walking, stooping, kneeling or crouching. Reach with hands and arms. Visually identify, observe and assess. Ability to communicate with supervisor/students/colleagues. Regular physical attendance required. The physical demands and work environment characteristics described here are representative of those

that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations (in accordance with ADA requirements) may be made, upon request, to enable individuals with disabilities to perform essential functions.

APPLICATION INFORMATION

Contact: University of Central Oklahoma

Online App. Form: <https://www.paycomonline.net/v4/ats/web.php/jobs/View...>

Affirmative Action/Equal Opportunity Employer. Contingent on state funds. Finalists will be required to furnish official transcripts. Generally includes day/evening, graduate/undergraduate courses and may include weekend classes. Previous successful university teaching experience with racially and culturally-diverse student populations preferred. Scholarly/creative productivity and service commitment expected. Must be eligible to work in the U.S. All finalists are subject to criminal background checks and previous employment and degree verifications. UCO strongly promotes diversity and encourages members of under-represented groups to apply.

Apply through Institution's Website

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