

Marketing, Full-Time, Temporary, Non-Tenure Track, Visiting Assistant Professor

Institution:	University of Central Oklahoma
Location:	Edmond, OK
Category:	Faculty - Business - Marketing and Sales
Posted:	04/01/2019
Type:	Full-Time



Proposed Salary Range: Commensurate with credentials and experience.

Hours Per Week: 40

Weeks Per Year: 52

of Openings: 1

Department: Marketing

Regular Workdays/Hours: MTWRF - hours will vary

Exempt Status: Exempt

Job ID: 2019-5716

Targeted Job Start Date: 8/5/2019

College/Department Overview:

The College of Business has 76 full-time faculty and 40 part-time faculty in 6 academic departments: Accounting, Economics, Finance, Information Systems & Operations Management, Management, and Marketing. The College currently offers 13 undergraduate

majors serving more than 2,500 students, and 2 graduate programs serving more than 100 students combined. The faculty and staff of the College are committed to a culture of continuous improvement and innovation in support of our efforts to prepare students to become productive, ethical, and engaged citizens and business leaders, while promoting commerce and advancing the quality of life in the Oklahoma City metropolitan area. The College is accredited by The Association to Advance Collegiate Schools of Business (AACSB). For further information see our website at <http://business.uco.edu>.

Position Overview:

Visiting faculty are employed by the university to teach or perform research for a limited time. This is a non-tenure track, temporary position. Service or research may be expected.

Department Specific Essential Job Functions:

The College of Business at the University of Central Oklahoma invites applications for a Visiting Assistant Professor in Professional Selling and Business Communication. Position covers August 2019 through May 2020.

The successful candidate will be expected to teach undergraduate courses within the fields of professional selling and business communication using a transformative approach. The successful candidate will participate in department and school-related service activities.

The marketing department currently houses 12 full-time faculty members, and offers undergraduate majors and minors in both marketing and professional selling. The department sponsors a professional selling team which participates in approximately 10 competitions across the country with excellent placings. The marketing department also provides a required business core course in business communication.

Qualifications/Experience Required:

An earned doctorate degree awarded by a regionally accredited or internationally recognized institution in the field specified in the position announcement (exceptions require Academic Affairs approval).

Qualifications/Experience Preferred:

The successful candidate will have an earned doctorate in marketing, professional selling or communication from an AACSB institution and be considered a scholarly academic as per AACSB standards. Previous experience coaching a professional selling team, teaching, researching, and/or work experience in a business school in professional selling or business communication is required. The ideal candidate will show evidence of scholarship in academic marketing, professional selling, and/or communication journals.

Knowledge/Skills/Abilities:

Excellence in teaching.

Previous teaching experience in higher education environment at level of teaching assistant or higher is required. Candidate must provide evidence of teaching

effectiveness/excellence.

Physical Demands:

Repetitive movement of hands and fingers - typing and/or writing. Frequent standing, and/or sitting. Occasional walking, stooping, kneeling or crouching. Reach with hands and arms. Visually identify, observe and assess. Ability to communicate with supervisor/students/colleagues. Regular physical attendance required. The physical demands and work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations (in accordance with ADA requirements) may be made, upon request, to enable individuals with disabilities to perform essential functions.

APPLICATION INFORMATION

Contact:	University of Central Oklahoma
Online App. Form:	https://facultycareers-uco.icims.com/jobs/5716/marketin...

Affirmative Action/Equal Opportunity Employer. Contingent on state funds. Finalists will be required to furnish official transcripts. Generally includes day/evening, graduate/undergraduate courses and may include weekend classes. Previous successful university teaching experience with racially and culturally-diverse student populations preferred. Scholarly/creative productivity and service commitment expected. Must be eligible to work in the U.S. All finalists are subject to criminal background checks and previous employment and degree verifications. UCO strongly promotes diversity and encourages members of under-represented groups to apply.

Apply through Institution's Website