

Assistant Professor, Marketing

Position Information

Position Details

Position Number	38286
Class Title	Assistant Professor, Marketing
Administrative Title	No Administrative Function

Job Description

The University of Central Florida (UCF) Department of Marketing invites applications for a faculty position at the rank of senior assistant professor. Expected start date is the fall 2019 semester.

The College of Business Administration is accredited by AACSB. The Marketing Department currently houses 19 full-time faculty members and offers undergraduate majors and minors in both Marketing and Professional Selling. The department is also involved in MBA teaching to executives and professionals. Information about the UCF College of Business and the Department of Marketing can be found at <http://business.ucf.edu/departments-schools/marketing/>.

Position Minimum Qualifications

(1) A doctoral degree from an AACSB- accredited institution, either in Marketing or a closely-related field, and (2) prior academic experience. Candidates must possess a portfolio of research in marketing and currently be engaged in an active research program in the field, with a strong record of publication productivity appropriate to rank requirements at UCF. This would necessarily include placements in top journals in the field (e.g., JM, JMR, JCR, Marketing Science, Management Science, etc.). Department teaching needs are in marketing analytics, digital media marketing, sales management, and marketing strategy.

Preferences

(1) Empirical modeling as research area, (2) demonstrated success in delivering undergraduate and MBA courses, and (3) experience mentoring Ph.D. students.

Special Conditions

Equal Employment Opportunity Employer

As an equal opportunity/affirmative action employer, UCF encourages all qualified applicants to apply, including women, veterans, individuals with disabilities, and members of traditionally underrepresented populations. UCF's Equal Opportunity Statement can be viewed at: <http://www.oie.ucf.edu/documents/PresidentsStatement.pdf>. As a Florida public university, UCF makes all application materials and selection procedures available to the public upon request.

Additional Application Materials Required

UCF requires applications and supporting documents to be submitted online through the Human Resources website, <https://www.jobswithucf.com>. In addition to the online application, please also upload a cover letter, vita, and three current letters of reference (less than 6 months old).

NOTE: Have all documents ready when applying so they can be attached at that time. Once the online submission process is finalized, the system does not allow applicants to submit additional documents at a later date.

Please contact Dr. Pradeep Bhardwaj if you have questions (pradeep.bhardwaj@ucf.edu). Consideration of applicants will begin immediately; however, applications will be accepted until the position is closed.

FTE 1.0-Full-Time

Requisition Number 701431

Job Open Date 12/14/2018

Job Close Date

Open until filled	Yes
Division	Academic Affairs
College/Area	College of Business Administration (COBA)
Department	COBA-Marketing
Annual Salary	Negotiable
Type of Appointment	Regular
Job Category	Faculty
Work Location	Orlando (Main)
Quick Link	http://www.jobswithucf.com/postings/55869

Supplemental Questions

Required fields are indicated with an asterisk (*).

Optional & Required Documents

Required Documents

Optional Documents

1. Curriculum Vitae/Resume
2. Cover Letter
3. Other Doc 1
4. Other Doc 2
5. Other Doc 3
6. Other Doc 4
7. Other Doc5
8. Other Doc 6
9. Other Doc 7