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Job Description

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Job ID 7335

Full/Part Time Full-Time

Location College Office Business & Law

Regular/Te... Regular

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Lecturer / Senior Lecturer in Marketing
Department of Management, Marketing and Entrepreneurship
College of Business and Law
Located in Christchurch, New Zealand

- Full-time at 37.5 hours per week (1.0 FTE)
- Continuing (i.e. permanent) position

The UC Business School (AACSB, EQUIS and AMBA accredited) in Christchurch, New Zealand, invites applications for the continuing/tenured position of **lecturer/senior lecturer in marketing**. The Canterbury region, where the Business School is located, is New Zealand's fastest growing regional economy, and is rapidly transforming its economic base to meet the future needs of business. New Zealand Trade & Enterprise has described Canterbury as an incubator for those with big aspirations. With its picture-perfect scenery, numerous parks, outdoor recreational activities, and first-rate health and educational facilities, the Canterbury region offers unmatched quality of life.

The lecturer/senior lecturer position is located in the Department of Management, Marketing and Entrepreneurship (MME). MME is one of three constituent departments/units in the UC Business School, and is one of the leading business departments within New Zealand. Both, in the 2012 and 2018 Performance-Based Research Funding rankings undertaken nationally every six years, the **Department was ranked first in Marketing and Tourism**. MME provides a vibrant and collegial environment, internal research funding and sabbatical leave, and since 2014, has been located in a newly refurbished building in the heart of the Ilam campus.

Applicants should have a **strong record of publications** in internationally recognised high-quality academic journals and some experience in the supervision of thesis students (commensurate with the academic rank being applied for); some experience in academic leadership is desirable; and have excellent teaching skills. Some experience in securing research grants is desirable. Applicants should have a **strong background in quantitative methods**, including familiarity with experimental designs; have experience and/or be willing to teach basic and advanced courses in marketing, including research methods courses. Candidates with industry