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University Lecturer/ University Senior Lecturer in Marketing

The Marketing Group at Cambridge Judge Business School, University of Cambridge is looking to recruit a research scholar in marketing at the Senior Lecturer (Associate Professor) or Lecturer (Assistant Professor) level.

Cambridge Judge Business School, which is based in central Cambridge, leverages the power of academia for real world impact to transform individuals, organisations and society. Since 1990, Cambridge Judge has forged a reputation as a centre of rigorous thinking and high-impact transformative education, situated within one of the world's most prestigious research universities, and in the heart of the Cambridge Cluster, the most successful technology entrepreneurship cluster in Europe.

The group consists of scholars in marketing strategy, modelling and consumer behaviour. Group members publish in leading international journals across areas as diverse as emerging markets, experimental economics, game theory, industrial organization, innovation, and social identity and consumption behaviour. We are open to applicants working in all areas of marketing.

The successful candidate will have a PhD in marketing (or be close to finishing), and have

demonstrated evidence of research excellence (or evidence of the potential to publish in the best journals in the field). Depending on the experience of the successful candidate, the appointment will be made at Lecturer (Assistant Professor) or Senior Lecturer (Associate Professor) level.

You will be expected to contribute to teaching courses in areas of marketing (as required) in undergraduate, MPhil, MBA, EMBA and PhD programmes. Project administration and dissertation supervision is also expected

To apply online for this vacancy, please click on the 'Apply' button below. This will route you to the University's Web Recruitment System, where you will need to register an account (if you have not already) and log in before completing the online application form.

Further information regarding the School is available from www.jbs.cam.ac.uk

Please quote reference NS05393 on your application and in any correspondence about this vacancy. Any queries regarding this vacancy can be forwarded to hr@jbs.cam.ac.uk.

The University values diversity and is committed to equality of opportunity.

The University has a responsibility to ensure that all employees are eligible to live and work in the UK.

Further information

- [University Lecturer/ University Senior Lecturer in Marketing](#)

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Department/Location

[Judge Business School, Cambridge](#)

Salary

Competitive Salary

Reference

NS05393

Category

[Academic](#)

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11 October 2015

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