

University Lecturer / Senior Lecturer in Marketing

DEPARTMENT/LOCATION: Judge Business School

SALARY: Competitive

CLOSING DATE: 6 September 2019

Cambridge Judge Business School which is based in central Cambridge, leverages the power of academia for real world impact to transform individuals, organisations and society. Since 1990, CJBS has forged a reputation as a centre of rigorous thinking and high-impact transformative education, situated within one of the world's most prestigious research universities, and in the heart of the Cambridge Cluster, the most successful technology entrepreneurship cluster in Europe.

CJBS is a highly ranked modern business school, located at the heart of an 800-year-old University, with an ambitious Marketing Group. The group is looking to recruit a research scholar in marketing at the Senior Lecturer (Associate Professor without tenure) or Lecturer (Assistant Professor) level.

The group consists of scholars in marketing strategy, modeling and consumer behaviour. Group members publish in leading international journals across areas as diverse as experimental economics, game theory, industrial organization, innovation, and behavioural decision theory. We are open to applicants working in all areas of marketing.

The successful candidate will have a PhD (or be close to finishing) in marketing or related discipline (e.g., economics, statistics, psychology, computer science) and have demonstrated evidence of research excellence (or evidence of the potential to publish in the best journals in the field). Depending on the experience of the successful candidate, the appointment will be made at Lecturer (Assistant Professor) or Senior Lecturer (Associate Professor without tenure) level and anticipated to start in October 2019 or as soon as possible after this date. We welcome applications from both Ph.D. students about to graduate as well as those who have received a Ph.D. in the last 5 years.

You will be expected to contribute to teaching courses in areas of marketing (as required) in undergraduate, MPhil, MBA, EMBA and PhD programmes. Project administration and dissertation supervision is also expected.

Further particulars and the application form are available from www.jbs.cam.ac.uk/jobs

We offer a competitive package of benefits.

To apply online for this vacancy, please click on the 'Apply' button below. This will route you to the University's Web Recruitment System, where you will need to register an account (if you have not already) and log in before completing the online application form.

Closing date for receipt of applications: 6 September 2019

A covering letter and detailed CV should be provided. Please quote reference NS14537 on your application and in any correspondence about this vacancy.

The University values diversity and is committed to equality of opportunity.

The University has a responsibility to ensure that all employees are eligible to live and work in the UK.