

Marketing and Behavioural Science Division

The Marketing and Behavioural Science Division of the Sauder School of Business at the University of British Columbia (Vancouver Campus) invites applications for one tenure track faculty position in quantitative marketing at the rank of Assistant Professor. Applicants must have a record of research commensurate with this rank and demonstrated experience or aptitude in teaching. Candidates should demonstrate an interest in and potential to conduct high-quality research in Marketing and be very close to completing or have completed a Ph.D. in Marketing, Economics, or a related field. Applications are invited from highly qualified candidates with outstanding research or research potential in the areas of quantitative marketing modelling, applied econometrics, economics of industrial organization, etc. Although not necessary, interest and/or experience in teaching courses in analytics and data driven marketing would be an asset.

Duties include developing and maintaining an active research program aimed at making a significant contribution to the profession, teaching in the undergraduate, MBA and Ph.D. programs, supervising Ph.D. students, as well as participating in other administrative initiatives of the Marketing and Behavioural Science Division and the Sauder School of Business. Teaching and service requirements are similar to other research-intensive universities.

A completed application will include a cover letter, curriculum vitae, research papers (i.e., one or two recent published research papers or current working papers), a teaching dossier or record of teaching effectiveness, if applicable, and three reference letters. Applications should be sent to: JoAndrea Hoegg, Chair, Marketing and Behavioural Science Division via e-mail to Joey.Hoegg@sauder.ubc.ca. To be considered for an interview at the AMA Summer Conference in Boston MA, please submit your complete application before 4:00 p.m., Pacific Daylight Time on July 1, 2018.

Subject to budgetary approval, the position starts July 1, 2019. Equity and diversity are essential to academic excellence. An open and diverse community fosters the inclusion of voices that have been underrepresented or discouraged. We encourage applications from members of groups that have been marginalized on any grounds enumerated under the B.C. Human Rights Code, including sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, and/or status as a First Nation, Metis, Inuit, or Indigenous person. All qualified candidates are encouraged to apply; however Canadians and permanent residents of Canada will be given priority. Kindly indicate your legal status to work in Canada.

Information regarding hiring is available on our website at:
http://www.sauder.ubc.ca/Faculty/People/Faculty_Openings