

Marketing and Behavioural Science Division

The Marketing and Behavioural Science Division of the Sauder School of Business at the University of British Columbia (Vancouver Campus) invites applications for one tenure track faculty position in quantitative marketing at the rank of Assistant Professor. Applicants must have a record of research commensurate with this rank and demonstrated experience or aptitude in teaching. Candidates should demonstrate an interest in and potential to conduct high-quality research in Marketing and be very close to completing or have completed a Ph.D. in Marketing, Economics, or a related field. Applications are invited from highly qualified candidates with outstanding research or research potential in the areas of quantitative marketing modelling, applied econometrics, economics of industrial organization, etc. Although not necessary, interest and/or experience in teaching courses in analytics and data driven marketing would be an asset.

Duties include developing and maintaining an active research program aimed at making a significant contribution to the profession, teaching in the undergraduate, MBA and Ph.D. programs, supervising Ph.D. students, as well as participating in other administrative initiatives of the Marketing and Behavioural Science Division and the Sauder School of Business. Teaching and service requirements are similar to other research-intensive universities.

A completed application will include a cover letter, curriculum vitae, research papers (i.e., one or two recent published research papers or current working papers), a teaching dossier or record of teaching effectiveness, if applicable, and three reference letters. Applications should be sent to: JoAndrea Hoegg, Chair, Marketing and Behavioural Science Division via e-mail to Joey.Hoegg@sauder.ubc.ca. To be considered for an interview at the AMA Summer Conference in San Francisco, please submit your complete application before 4:00 p.m., Pacific Daylight Time on July 1, 2017.

Subject to budgetary approval, the position starts July 1, 2018. UBC hires on the basis of merit and is committed to employment equity and diversity within its community. We especially welcome applications from visible minority group members, women, Aboriginal persons, persons with disabilities, persons of minority sexual orientations and gender identities, and others with the skills and knowledge to engage productively with diverse communities. However, Canadians and permanent residents of Canada will be given priority. Kindly indicate your legal status to work in Canada. Information regarding hiring is available on our website at: http://www.sauder.ubc.ca/Faculty/People/Faculty_Openings. Applicants to faculty positions at the Sauder School of Business are asked to complete the following equity survey. The survey link for this ad is <https://survey.ubc.ca/s/SauderEmploymentEquity/>. Your participation is voluntary and anonymous. The information will not be used to determine eligibility for employment. The answers will be collated to provide data that can assist us in understanding the diversity of our applicant pool and identifying potential barriers to the employment of designated equity group members. This survey takes only a minute to complete. You may self-identify in one or more of the designated equity groups. You may decline to identify in any or all of the questions by choosing "prefer not to disclose." Thank you in advance for your participation.