

University of Bath

The University of Bath School of Management is seeking expressions of interest in the Marketing Group of the Marketing, Business & Society Division.

For those who may not be familiar with the UK, the University of Bath is superbly located overlooking the UNESCO-designated World Heritage City of Bath. The city offers outstanding facilities and an excellent quality of life.

The School of Management at the University of Bath is a vibrant and productive community and is ranked among the top UK Business Schools. Faculty in collaboration with a premier UK architect have designed a purpose-built facility for the School of Management. The School is ranked 1st for Marketing (the Complete University Guide 2018) and 2nd for Business & Management (the Complete University Guide 2018). It is also ranked 8th in the UK for Business and Management Studies, including 6th in the UK for world class and internationally-leading publications, in the results of the 2014 Research Excellence Framework.

The Marketing group currently has a reputation for world-class research in the areas of consumer research with a growing international reputation in the areas of sustainable business/marketing practices and the marketing–entrepreneurship interface.

You would be joining a group of colleagues publishing in leading journals. Colleagues are active contributors to the academic community: editing journals, taking up leadership positions in professional bodies, organizing workshops and conferences and supporting and training new researchers. You should share our passion for research and education and our desire to influence practice.

We are open to colleagues who have received (or are receiving) a PhD in Marketing or a related field (e.g., Psychology, Sociology, Economics, or Computer Science). An ideal candidate will aspire to publish in elite journals (e.g., Journal of Consumer Research, Annual Review of Sociology, Econometrica, Journal of Marketing, International Journal of Research in Marketing, or Journal of the Academy of Marketing Science) and have successfully published either in an elite or premier journal (e.g., Sociology, Economic Journal, Journal of Retailing, Journal of Business Research, Marketing Theory, Psychological Bulletin).

We will be interviewing at AMA and do hope to hear from you. If you are interested, please contact Head of Division, Professor Nancy Puccinelli with a CV (N.M.Puccinelli@bath.ac.uk).