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Assistant Professor of Marketing

[University of Arkansas at Monticello](#) in Arkansas

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Deadline Open until filled

Date Posted January 10, 2018

Type Tenured, tenure track

Salary Commensurate with experience

Employment Type Full-time

University of Arkansas at Monticello

School of Business

Assistant Professor of Marketing

The University of Arkansas at Monticello (UAM) (www.uamont.edu) is seeking applicants for a pending, tenure-track faculty position in Marketing/Business Administration available starting August 2018. UAM, one of several campuses of the University of Arkansas System, is in the beautiful timberlands of southeastern Arkansas, rich in outdoor recreation activities, and approximately 100 miles south of Little Rock. UAM is a comprehensive, residential and commuter, undergraduate institution also offering selected master's degree programs.

Responsibilities: Primary desired instructional areas include Principles of Marketing, with Consumer Behavior. Marketing Research, Marketing Management,

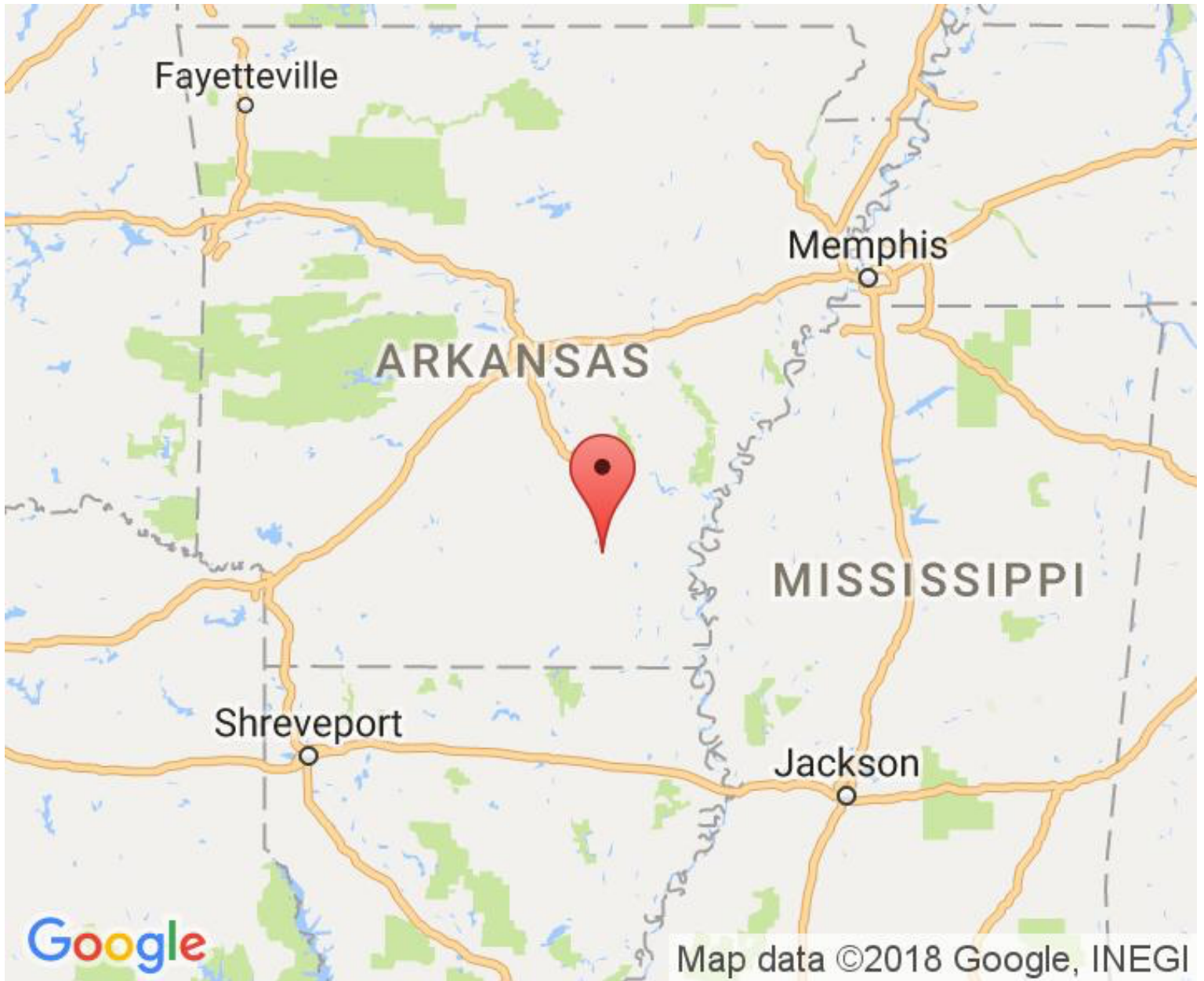
Selling and Sales Management, Marketing Communications, and Channels of Distribution offered over a three-semester cycle. Teaching load is twelve hours per semester. Teaching excellence is expected and business experience is highly desirable. Strong organizational and research skills are essential. Other expectations include publications, academic advising, committee assignments, and active professional involvement is encouraged. Online teaching experience is a plus.

Qualifications: Ph.D./DBA is required. ABD and/or MBA with experience will be considered for appointment at the Instructor level. Evidence of a strong dedication to teaching is required. Peer reviewed publication is expected for future promotion and tenure consideration.

Salary: Commensurate with qualifications and experience including excellent fringe benefits.

Application Process: Send a letter of application as well as a completed Employment Application (<http://uam-web2.uamont.edu/pdfs/FinAdmin/EmploymentApplication.pdf>), complete vita, unofficial transcript, and names, addresses, telephone numbers and email addresses of at least three professional references (off-list references may be checked) to: Dr. Louis J. James, P.O. Box 3616, Monticello, AR 71656. Email jamesl@uamont.edu using **MARKETING PROFESSOR** as the subject. Email applications are encouraged. An **official** transcript must be on file prior to final contract approval.

Review of applications will begin immediately and continue until position is filled. UAM is an Affirmative Action/ Equal Opportunity Employer and is subject to FOI requests.



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