

# Marketing Faculty

**Job ID:** 21916846  
**Position Title:** Marketing Faculty  
**School Name:** University of Arkansas - Fort Smith  
**Location(s):** Fort Smith, Arkansas, 72913, United States

**Posted:** January 28, 2015  
**Specialties:** All  
**Job Duration:** Indefinite

## APPLY FOR THIS JOB

Contact Person: Search Committee Phone: 479-788-7088  
Email Address: [jobs@uafs.edu](mailto:jobs@uafs.edu) Fax: 479-424-6834  
Apply URL: <http://www.uafs.edu>

---

## Job Description

EFFECTIVE DATE: August 10, 2015

**JOB DUTIES:** Responsibilities at this AACSB-accredited college include developing and teaching undergraduate courses in the field of Marketing and producing a stream of applied research in peer-reviewed journals. Candidates will also perform other duties, such as faculty advisement of Marketing majors and collegial service as assigned by the department head and/or college dean.

## Job Requirements

**QUALIFICATIONS:** Minimum requirements include a Ph.D./DBA in Marketing or related field from an AACSB accredited institution (ABD considered if degree will be completed by the start of the fall 2015 semester); plus demonstrated effectiveness in teaching undergraduate Marketing courses; and current AACSB "Scholarly Academic" standing. Candidates with experience teaching courses in Sales, Market Research, Marketing Technology/CRM Systems, International Marketing and/or Consumer Behavior are preferred. Desired qualifications include industry experience, especially in sales. Additional requirements include a commitment to excellence in teaching; well-developed teamwork and communication skills; and experience in the development of instructional materials, including alternative delivery methods. Other job related education and/or experience may be substituted for part of these requirements.

**SALARY & BENEFITS:** Rank and salary will be commensurate with qualifications and experience, with appointment expected at the rank of assistant or associate professor. Competitive benefits package available including health, dental, vision, life, and income protection plans; excellent retirement benefits; liberal leave plan; flex benefit plan and tuition benefits for employee and family.

**DEADLINE:** For full consideration apply by February 28, 2015. Open until filled.

**APPLICATION PROCEDURE:** Submit letter of application, curriculum vitae, and unofficial college transcripts with employment application form to: Search Committee, c/o Human Resources, UAFS, 5210 Grand Avenue, Fullerton Administration Building, Room 239 or P.O. Box 3649, Fort Smith, AR 72913-3649 or by e-mail to: [jobs@uafs.edu](mailto:jobs@uafs.edu). Incomplete applications may be eliminated without consideration.

Visit our website at [www.uafs.edu](http://www.uafs.edu) for a listing of current job opportunities and employment application form.

UAFS does not discriminate on the basis of race, color, national origin, sex, religion, age, or disability in employment.