



The Department of Marketing in the Sam M. Walton College of Business at the University of Arkansas seeks applications from interested candidates for one Assistant Professor position and/or one Advanced Assistant/Associate Professor position, pending Provost approval. The expected start date for the positions is August 2018. Salary is competitive and commensurate with experience.

Required Qualifications: Candidates must have a doctorate (or expect to complete their Ph.D. by August 15, 2018) in marketing from a nationally or internationally accredited university.

Preferred Qualifications: Preference will be given to candidates who possess strong research records, or the potential to publish in top-tier journals, and have the ability to provide an excellent learning environment in the classroom and value collegiality. For the Advanced Assistant/Associate Professor position, research and teaching interests with a behavioral focus are highly desired. Further, research and teaching interests in retail, social media, or digital marketing align well with current initiatives within the department.

The Walton College & Department of Marketing: The Walton College is the state's premier college of business – as well as a nationally competitive business school. The University of Arkansas completed a recent fund raising campaign that raised over one billion dollars in private contributions, with the Walton College receiving two hundred and twenty million dollars in gifts and endowments. A new capital campaign is underway. Funds from the campaigns have been used to establish scholarships, endowed professorships and chairs, summer research support, and to install state of the art classroom technology. The College is located on a four building business campus including the Walton College building, housing most undergraduate education, Willard J. Walker Hall, home of our graduate programs, the Donald W. Reynolds Center for Enterprise Development, and the J.B. Hunt Transport Center for Academic Excellence, site of our state-of-the-art behavioral research lab. The Walton College combines excellent academic programs with a wide range of experiential learning to help its more than 5,000 students connect scholarship with real business practice. It offers a Bachelor of Science in Business Administration and a Bachelor of Science in International Business. The graduate programs include five master's programs (MBA, EMBA, Master of Accountancy, Master of Economics and Master of Information Systems); and Ph.D. Programs in Accounting, Economics, Finance, Information Systems, Management, Marketing, and Supply Chain Management. The college encourages research and creation of the latest business knowledge. Nine research and outreach centers provide a link to and serve the needs of the business community and the state. The Walton College offers new faculty a competitive teaching load and a very supportive environment for conducting research targeted at top-tier journals. The Department of Marketing has twelve tenured/tenure-track faculty, three clinical faculty, and a vibrant doctoral program. Recent scholarly activity produced by the faculty has been published in outlets such as *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Consumer Research*, *Management Science*, *Journal of Retailing*, and *Journal of the Academy of Marketing Science*. Information about the department is available at:

<http://waltoncollege.uark.edu/mktg/>.

Location: The University of Arkansas is located in Fayetteville, in the Ozark Mountains of Northwest Arkansas. It is a city of approximately 75,000 with a regional population of more than 600,000. The Fayetteville area offers high quality of life, a mild climate, excellent health care, a variety of

restaurants, and a moderate cost of living. The area features many amenities including two symphony orchestras, an outstanding regional theater group, a comprehensive trail system, a botanical garden, and the world-class Crystal Bridges Museum of American Art. Fayetteville's Walton Arts Center offers a rich variety of Broadway, symphony, dance, jazz, and other performances and special events. Fayetteville is minutes from lakes and rivers for fishing, swimming, and boating. The Fayetteville region boasts an outstanding public school system, a low unemployment rate, and a low crime rate. A number of Fortune 500 companies have their headquarters in Northwest Arkansas, including Walmart, Tyson Foods, and J.B. Hunt Transport. In addition, the area has emerged as a major hub of Walmart retail vendors, providing many job opportunities in the region. The Northwest Arkansas Regional Airport offers non-stop flights to 14 major US cities. *U.S. News & World Report* recently ranked Fayetteville #5 in their "2017 Best Places to Live" report.

Where to apply? Applicants for the positions should submit a letter of application, curriculum vita, and three letters of recommendation by July 7, 2017, to receive full consideration. *Completion of the doctoral degree is expected prior to employment for the Assistant Professor position offered.* All application materials must be submitted via our recruitment site:

<http://jobs.uark.edu/postings/20152>. Note that we will be selecting applicants to participate in a limited number of screening interviews at Summer AMA in San Francisco in August.

Faculty Contact: For search related questions, please contact Dr. Ronn Smith at rjsmith@walton.uark.edu.

The University of Arkansas is an equal opportunity institution committed to achieving diversity in its faculty. Therefore, the University is especially interested in applications from qualified candidates who would contribute to the diversity of our academic departments. The University welcomes applications without regard to age, race/color, gender (including pregnancy), national origin, disability, religion, marital or parental status, protected veteran status, military service, genetic information, sexual orientation or gender identity. All applicant information is subject to public disclosure under the Arkansas Freedom of Information Act and persons must have proof of legal authority to work in the United States on the first day of employment.