



Assistant Professor of Marketing

Institution:	University of Arkansas
Location:	Fayetteville, AR
Category:	Faculty - Business - Marketing and Sales
Posted:	01/21/2017
Type:	Full Time

Quick Link for Posting

<http://jobs.uark.edu/postings/14457>

Working Title

Assistant Professor of Marketing

About the University

Founded in 1871 as a land grant institution, the University of Arkansas is classified by the Carnegie Foundation among the top two percent of universities in the nation with the highest level of research activity. Ten colleges and schools serve more than 26,700 students with more than 200 academic programs. University of Arkansas students earn nationally competitive awards at an impressive rate and represent 50 states and more than 120 countries.

Located in the stunning Ozark Mountains of Northwest Arkansas, Fayetteville is home to the University of Arkansas campus, known for its spectacular views and ample green spaces. Fayetteville is considered one of the country's finest college towns, and the surrounding northwest Arkansas region is regularly ranked one of the best places to live in the U.S. Some of the nation's best outdoor amenities and most spectacular hiking trails are within a short drive of campus.

As an employer, the University of Arkansas offers a vibrant work environment and a workplace culture that promotes a healthy work-life balance. The benefits package includes university contributions to health, dental, life and disability insurance, tuition waivers for employees and their families, 12 official holidays, immediate leave accrual, and a choice of retirement programs with university contributions ranging from 5 to 10% of

employee salary.

About the College/Department

The Walton College & Department of Marketing: The Walton College is the state's premier college of business - as well as a nationally competitive business school. The University of Arkansas completed a recent fund raising campaign that raised over one billion dollars in private contributions, with the Walton College receiving two hundred and twenty million dollars in gifts and endowments. A new capital campaign is underway. Funds from the campaigns have been used to establish scholarships, endowed professorships and chairs, summer research support, and to install state of the art classroom technology. The College is located on a four building business campus including the Walton College building, housing most undergraduate education, Willard J. Walker Hall, home of our graduate programs, the Donald W. Reynolds Center for Enterprise Development, and the J.B. Hunt Transport Center for Academic Excellence, site of our state-of-the-art behavioral research lab. The Walton College combines excellent academic programs with a wide range of experiential learning to help its more than 5,000 students connect scholarship with real business practice. It offers a Bachelor of Science in Business Administration and a Bachelor of Science in International Business. The graduate programs include five master's programs (MBA, EMBA, Master of Accountancy, Master of Economics and Master of Information Systems); and Ph.D. Programs in Accounting, Economics, Finance, Information Systems, Management, Marketing, and Supply Chain Management. The college encourages research and creation of the latest business knowledge. Eleven research and outreach centers provide a link to and serve the needs of the business community and the state. The Walton College offers new faculty a competitive teaching load and a very supportive environment for conducting research targeted at top-tier journals. The Department of Marketing has eleven tenured/tenure-track faculty, three clinical faculty, and a vibrant doctoral program. Recent scholarly activity produced by the faculty has been published in outlets such as Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Journal of Retailing, and Journal of the Academy of Marketing Science. Information about the department is available at: <http://marketing.uark.edu/>.

Department Home Page

<http://marketing.uark.edu/>

Job Type

Faculty

Appointment Percent

100

Salary

Salary is competitive and commensurate with experience.

Summary of Job Duties

The Department of Marketing in the Sam M. Walton College of Business at the University of Arkansas seeks applications from interested candidates for two Assistant Professor

positions. Advanced Assistant Professor applicants will be considered. The expected start date for the positions is August 2017.

The Assistant Professor of Marketing serves in the Department of Marketing in the Sam M. Walton College of Business. The job duties include teaching a three-course teaching load per academic year while on tenure-track, publishing research in top marketing journals, and serving on department, college and/or university committees as appointed.

Minimum Qualifications

Please ensure that all relevant application materials include details addressing the minimum qualifications. Applicants not meeting the minimum qualifications will be disqualified from consideration.

- Candidates must have a doctorate (or expect to complete their Ph.D. by August 15, 2017) in marketing from a nationally or internationally accredited university

Preferred Qualifications

- Preference will be given to candidates who possess strong research records or the potential to publish in top-tier journals and have the ability to provide an excellent learning environment in the classroom and value collegiality

Physical activities associated with this position

For questions regarding reasonable accommodations please contact the Office of Equal Opportunity and Compliance 479-575-4019.

Occasionally:

- Driving
- Grasping
- Kneeling
- Lifting
- Pulling
- Pushing
- Reaching
- Stooping

Frequently:

- Feeling
- Standing

Constantly:

- Manipulate items with fingers, including keyboarding

- Hearing
- Repetitive motion
- Sitting
- Talking

The worker is required to have close visual acuity to perform an activity such as: preparing and analyzing data and figures; transcribing; viewing a computer terminal; extensive reading; and/or visual inspection at distances close to the eyes., The worker is required to have visual acuity to perform an activity such as: operates machines where the seeing job is at or within arm's reach; performs mechanical or skilled trades tasks of a non-repetitive nature, such as carpenters or technicians. , The worker is required to have visual acuity to determine the accuracy, neatness, and thoroughness of the work assigned (i.e., custodial, general laborer, etc.) or to make general observations of facilities or structures (i.e., security guard, etc).

Does this Position require a Motor Vehicle Reports Check?

No

Does this position require a background check?

No

Does this position require a substance abuse test?

No

Close Date

02/05/2017

Recruitment Contact Information

Ronn Smith, Associate Professor
rsmith@walton.uark.edu.

All application materials must be uploaded to the U of A's employment system at jobs.uark.edu. Please do not send to listed recruitment contact.

Special Instructions Summary

Applicants should submit a letter of application, curriculum vita, and a sample of research by February 5, 2017, to receive full consideration. Applicants should list three professional references willing to complete a letter of reference when completing the application. Doctoral students who apply should send a brief description of their dissertation and the expected timeline for completion. Completion of the doctoral degree is expected prior to employment for the position offered.

Hiring Location

222 Administration Building Fayetteville, AR 72701.

EEO Statement

The University of Arkansas is an equal opportunity, affirmative action institution. The university welcomes applications without regard to age, race, gender (including pregnancy), national origin, disability, religion, marital or parental status, protected veteran status, military service, genetic information, sexual orientation or gender identity. Persons must have proof of legal authority to work in the United States on the first day of employment. All applicant information is subject to public disclosure under the Arkansas Freedom of Information Act.

Internal Posting

No

APPLICATION INFORMATION

Contact: University of Arkansas

Online App. Form: <https://jobs.uark.edu/postings/18494>

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Apply through Institution's Website

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