

Position Details

Position Information

Posting Number	F512P
Quick Link for Posting	http://jobs.uark.edu/postings/35755
Working Title	Assistant Professor
Department	Marketing/ Transportation

About the University

Founded in 1871, the University of Arkansas is a land grant institution, classified by the Carnegie Foundation among the nation's top 2 percent of universities with the highest level of research activity. The University of Arkansas works to advance Arkansas and build a better world through education, research and outreach by providing transformational opportunities and skills, promoting an inclusive and diverse culture and climate, and nurturing creativity, discovery and the spread of new ideas and innovations. Ten colleges and schools serve more than 27,600 students with 200+ academic programs. U of A students earn nationally competitive awards at an impressive rate and represent all 50 states and 120 countries.

The University of Arkansas campus is located in Fayetteville, a welcoming community ranked as one of the best places to live in the U.S. The growing region surrounding Fayetteville is home to numerous Fortune 500 companies and one of the nation's strongest economies. Northwest Arkansas is also quickly gaining a national reputation for its focus on the arts and overall quality of life. Arkansas is a natural wonder of forests, mountains and lakes framed by picturesque rivers and streams. Some of the best outdoor amenities and most spectacular hiking trails are a short drive from campus.

As an employer, the University of Arkansas offers a vibrant work environment and a workplace culture that promotes a healthy work-life balance. The benefits package includes university contributions to health, dental, life and disability insurance, tuition waivers for employees and their families, 12 official holidays, immediate leave accrual, and a choice of retirement programs with university contributions ranging from 5 to 10% of employee salary.

About the College/Department

The Walton College & Department of Marketing: The Walton College is the state's premier college of business – as well as a nationally competitive business school. The University of Arkansas completed a recent fund raising campaign that raised over one billion dollars in private contributions, with the Walton College receiving two hundred and twenty million dollars in gifts and endowments. A new capital campaign is underway. Funds from the campaigns have been used to establish scholarships, endowed professorships and chairs, summer research support, and to install state of the art classroom technology. The College is located on a four building business campus including the Walton College building, housing most undergraduate education, Willard J. Walker Hall, home of our graduate programs, the Donald W. Reynolds Center for Enterprise Development, and the J.B. Hunt Transport Center for Academic Excellence, site of our state-of-the-art behavioral research lab. The Walton College combines excellent academic programs with a wide range of experiential learning to help its more than 5,000 students connect scholarship with real business practice. It offers a Bachelor of Science in Business Administration and a Bachelor of Science in International Business. The graduate programs include five master's programs (MBA, EMBA, Master of Accountancy, Master of Economics and Master of Information Systems); and Ph.D. Programs in Accounting, Economics, Finance, Information Systems, Management, Marketing, and Supply Chain Management. The college encourages research and creation of the latest business knowledge. Nine research and outreach centers provide a link to and serve the needs of the business community and the state. The Walton College offers new faculty a competitive teaching load and a very supportive environment for conducting research targeted at top-tier journals. The Department of Marketing has thirteen tenured/tenure-track faculty, three clinical faculty, and a vibrant doctoral program. Recent scholarly activity produced by the faculty has been published in outlets such as Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Management Science, Journal of Retailing, Journal of the Academy of Marketing Science and Journal of Public Policy & Marketing. Information about the department is available at: <http://waltoncollege.uark.edu/mktg/>.

Department Home Page	http://waltoncollege.uark.edu/mktg/
Job Type	Faculty
Faculty Status	Tenure Track
Appointment Percent	100
Benefits Eligible	Yes
Salary	Commensurate with education and experience
Campus, Office Location	Fayetteville Campus - Walton College of Business
Summary of Job Duties	<p>The Department of Marketing in the Sam M. Walton College of Business at the University of Arkansas seeks applications from interested candidates for one tenure-track Assistant Professor position, pending Provost approval. The expected start date for the position is August 2020.</p> <p>The Assistant Professor of Marketing is expected to conduct research, publish in peer reviewed journals, teach undergraduate and graduate courses, and fulfill other related service activities on behalf of the department, college, and/or university.</p>

Minimum Qualifications:
Please ensure that all relevant application materials include details addressing the minimum qualifications. Applicants not meeting the minimum qualifications will be disqualified from consideration.

- Candidates must have a doctorate (or expect to complete their Ph.D. by August 15, 2020) in marketing from a nationally or internationally accredited university

Preferred Qualifications

- Possess strong research records, or the potential to publish in top-tier journals
- Ability to provide an excellent learning environment in the classroom and value collegiality
- Research and teaching interests in sales, retail, or analytics align well with current initiatives within the department

Physical activities associated with this position

The following physical activities are associated with the position and will be performed with or without an accommodation. All individuals are encouraged to apply.
Occasionally:

- Crouching
- Driving
- Kneeling
- Lifting
- Pulling
- Pushing
- Reaching
- Stooping

Frequently:

- Feeling
- Grasping
- Sitting
- Standing
- Walking

Constantly:

- Manipulate items with fingers, including keyboarding
- Hearing
- Repetitive motion
- Talking

Employee is required to have visual acuity to determine the accuracy, neatness, and thoroughness of the work assigned (i.e., custodial, general laborer, lab personnel, etc.) or to make general observations of facilities or structures (i.e., security guard). Employee is required to have visual acuity to perform an activity such as: operates machines where the seeing job is at or within arm's reach; performs mechanical or skilled trades tasks of a non-repetitive nature, such as carpenters or technicians. Employee is required to have close visual acuity to perform an activity such as: preparing and analyzing data and figures; transcribing; viewing a computer terminal; extensive reading; and/or visual inspection at distances close to the eyes.

Types of Background Checks Required

National criminal background and registered sex offender check

Pre-employment Screening Requirements

The University of Arkansas is committed to providing a safe campus community. We conduct background checks for applicants being considered for employment. Background checks include a criminal background check and a sex offender registry check. For certain positions, there may also be a financial (credit) background check, a Motor Vehicle Registry (MVR) check, and/or drug screening. Required checks are identified in the position listing. A criminal conviction or arrest pending adjudication or adverse financial history information alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

Posting Detail Information

Future Open Date

Close Date

Open Until Filled

Yes

Anticipated Start Date

Anticipated End Date

Recruitment Contact Information

Faculty Contact: For search-related questions, please contact Dr. Ronn Smith at rjsmith@walton.uark.edu.
All application materials must be uploaded to the U of A's employment system at jobs.uark.edu. Please do not send to listed recruitment contact.

Special Instructions Summary

Applicants for the positions should submit a letter of application, curriculum vitae, and three professional references by September 6, 2019, to receive full consideration. Completion of the doctoral degree is expected prior to employment for an Assistant Professor position.

Hiring Location

222 Administration Building Fayetteville, AR 72701.

EEO Statement

The University of Arkansas is an equal opportunity, affirmative action institution. The university welcomes applications without regard to race/color, sex, gender, pregnancy, age, national origin, disability, religion, marital or parental status, protected veteran or military status, genetic information, sexual orientation, gender identity or any other characteristic protected under applicable federal or state law. Persons must have proof of legal authority to work in the United States on the first day of employment. All applicant information is subject to public disclosure under the Arkansas Freedom of Information Act.

Internal Posting

No

Work Location

Fayetteville, AR

Supplemental Questions

Required fields are indicated with an asterisk (*).

Documents Needed to Apply

Required Documents

1. Curriculum Vitae
2. Cover Letter/Letter of Application
3. List of three Professional References (name, title, email address and contact number)

Optional Documents

1. Proof of Veterans Status