

Assistant/Associate Professor (T/TE)

Position Details

Position Information

Title Assistant/Associate Professor (T/TE)

Department Marketing (3006)

Medical Sub-Speciality

Location Main Campus

Position Summary

The Department of Marketing, Eller College of Management at the University of Arizona, is seeking applicants for a full-time tenure-track position at the rank of Assistant or Associate Professor starting in Fall 2018. This position is open to candidates whose primary research and teaching interests are in the area of Healthcare and Healthcare Marketing. The successful candidate's research focus could be on consumer-level (micro) and/or firm/society-level (macro) topics, and should be able to speak directly to the healthcare community. Even though priority will be given to the candidates conducting research on quantitative marketing, strategy, or consumer culture theory, we welcome all applicants in all method domains.

The selected candidate will be expected to display a strong commitment to innovative and high-quality research and teaching. The person selected will be expected to teach at multiple levels (undergraduate, MBA/Masters, Ph.D.). A Ph.D. in the field of Marketing or a related area (such as Psychology, Economics, Sociology, Public Policy, and Public Health) is required. In addition to being a member of the Department of Marketing, the selected candidate will also be engaged in and contribute to the college-wide Center for Management Innovations in Healthcare.

The Department of Marketing is home to some of the world's leading faculty and researchers who strive to significantly impact marketing thought. The Department is well known in the marketing academic community for valuing diversity of thought, background, experience, and perspectives in our faculty and staff. For more information about the department, our research and teaching platforms, please visit our website at <https://marketing.eller.arizona.edu>

The University of Arizona is the state's premier research university and is ranked among the top 20 public research universities nationwide. The University has more than 43,000 students, 18 percent of whom are in graduate and postgraduate professional programs. The UA has highly-ranked departments in several related disciplines, including optics, space sciences, biosciences, psychology, anthropology, sociology, and management of information systems, among others.

Located in the heart of Tucson, the campus is surrounded by mountains and the exotic Sonoran desert, in an area that enjoys more than 350 days of sunshine per year. Tucson offers a high quality of life with attractions for everyone, including outdoor adventures, golf, world-class accommodations, and a burgeoning culinary scene. Our faculty enjoy a low cost of living with access to great schools that include two high schools that are perennially ranked in the top ten in the US.

The University of Arizona has been listed by Forbes as one of America's Best Employers in the United States and WorldatWork and the Arizona Department of Health Services have recognized us for our innovative work-life programs. For more information about working at the University of Arizona, please [click here](#)

Outstanding UA benefits include health, dental, and vision insurance plans; life insurance and disability programs; paid vacation, sick leave, and holidays; UA/ASU/NAU tuition reduction for the employee and qualified family members; state and optional retirement plans; access to UA recreation and cultural activities; and more!

Accepting a new position is a big life step. We want potential candidates and their families to be able to make informed decisions. Candidates who are considering relocation to the

Tucson or Phoenix area, and have been offered an on-site interview, are encouraged to use the free services offered by [Above & Beyond Relocation Services \(ABRS\)](#). Ask your department contact to be introduced to ABRS prior to your visit.

Duties & Responsibilities

The Department of Marketing is seeking colleagues who will actively contribute to the intellectual environment in our department through research, teaching, and service. The successful candidate is expected to conduct research leading to high quality publications. The appointee will teach courses at the undergraduate and graduate levels in traditional and online classrooms, and contribute towards mentoring students, including those from underrepresented backgrounds. The faculty member will also participate in outreach and contribute to the departmental, college, and University service. In these and other ways, the faculty member will help to develop innovative approaches to enhancing student engagement, support diversity initiatives in the department and college, and expanding collaborations with the community and business partners.

Knowledge, Skills, & Abilities

Minimum Qualifications

A Ph.D. in the field of Marketing or a related area (such as Psychology, Economics, Sociology, Public Policy, and Public Health) is required. Demonstrated excellence in teaching, evidenced by course evaluations, teaching awards, or other means. Record of high quality research published in leading academic journals, with an emphasis on continuing research.

Preferred Qualifications

Significant progress towards developing a reputation for scholarly excellence in Healthcare and/or Healthcare Marketing.

Rank

To be determined.

Tenure Information

Tenure Track (T/TE)

FLSA

Exempt

FTE

1.0

Full Time/Part Time

Full Time

Number of Hours Worked per Week

40

Benefits Eligible

Yes - Full Benefits

Posted Rate of Pay

Depends on Experience

Job Category

Faculty

Type of criminal background check required:

Name-based criminal background check (non-security sensitive)

Posting Detail Information

Posting Number

F21134

Number of Vacancies

One

Desired Start Date

08/13/2018

Position End Date (if temporary)

Limited to Current UA Employees

No

Contact Information for Candidates

Jan Voci
janavoci@email.arizona.edu

Applications must be submitted online. Click “Apply for this Job” to do so.
If you experience difficulties with the application system, please contact
hrsolutions@email.arizona.edu

Open Date

09/15/2017

Close Date

Open Until Filled

Yes

Review Begins On

10/02/2017

Special Instructions Summary

Please note: You will be required to provide contact information for a minimum of three professional references within your application. Should you be selected as a finalist for this position, your references may receive an automatic email. This email will ask your references to complete a brief questionnaire in regard to your suitability for the position as well as request the attachment of a letter of recommendation.

Diversity Statement

At the University of Arizona, we value our inclusive climate because we know that diversity in experiences and perspectives is vital to advancing innovation, critical thinking, solving complex problems, and creating an inclusive academic community. We translate these values into action by seeking individuals who have experience and expertise working with diverse students, colleagues and constituencies. Because we seek a workforce with a wide range of perspectives and experiences, we encourage diverse candidates to apply, including people of color, women, veterans, and individuals with disabilities. As an Employer of National Service, we also welcome alumni of AmeriCorps, Peace Corps, and other national service programs and others who will help us advance our Inclusive Excellence initiative aimed at creating a university that values student, staff, and faculty engagement in addressing issues of diversity and inclusiveness.

Quick Link for Internal Postings

<http://uacareers.com/postings/21822>

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Where did you first learn about this position?

- Arizona Daily Star
- Arizona Republic
- ArizonaDiversity.com
- Careerbuilder.com
- Chronicle of Higher Education
- Department of Economic Security (DES)
- Diverse Issues in Higher Education
- HigherEdsJobs.com
- Hispanic Outlook in Higher Education
- Indeed.com
- InsideHigherEd.com
- Jobing.Com
- LinkedIn
- Local Job Banks
- Pima County One-Stop
- Professional Conference
- Professional journal/publication
- Referred by UA Employee
- Invited by Dept to Apply

- UA Website
 - Other
2. * Do you have a Ph.D. in the field of Marketing or a related area (such as Psychology, Economics, Sociology, Public Policy, and Public Health)?
- Yes
 - No
3. * Please indicate your current tenure status
- Tenured
 - Tenure-eligible
 - Non-tenure eligible
 - Current student
 - Other

Documents Needed to Apply

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Statement of Teaching Philosophy
4. Statement of Research Interests
5. Writing Sample
6. Evidence of Teaching Effectiveness

Optional Documents