

Assistant Professor

Institution:	The University of Arizona
Location:	Tucson, AZ
Category:	Faculty - Business - Marketing and Sales
Posted:	07/07/2018
Application Due:	Open Until Filled
Type:	Full Time



THE UNIVERSITY
OF ARIZONA

Department: Marketing (3006)

Location: Main Campus

Position Summary

The Department of Marketing, Eller College of Management at the University of Arizona, is seeking applicants for a full-time tenure-track position at the rank of Assistant Professor to begin in Fall 2019. The person selected will be expected to teach at multiple levels (undergraduate, MBA/Masters, Ph.D.). The selected candidate will be expected to display a strong commitment to innovative and high-quality research and teaching. A Ph.D. in the field of Marketing or a related area (such as Economics, Statistics, Computer Sciences, etc.) at the time of start date is required. Incidental domestic and international travel for seminars, conferences, and meetings is required for this position. This position is open to candidates whose primary areas of research are in empirical techniques that model substantive marketing problems. These could include techniques like big data analytics, analysis of unstructured open source data, machine learning techniques, Bayesian modeling, latent class modeling, and field/natural experiments among others. Candidates

whose primary research is in consumer culture theory are also encouraged to apply. Teaching interests should be commensurate with the substantive areas covered under the research skills of the candidate.

The Department of Marketing is home to some of the world's leading faculty and researchers who strive to significantly impact marketing thought. The Department is well known in the marketing academic community for valuing diversity of thought, background, experience, and perspectives in our faculty and staff. The Department of Marketing and the Eller College support and practice Inclusive Excellence, the UA's diversity and inclusiveness strategic approach to campus diversity. The work site is located on the main campus at 1130 E. Helen St. in Tucson, Arizona. For more information about the department, our research and teaching platforms, please visit our website at <https://marketing.eller.arizona.edu>.

The University of Arizona is the state's premier research university and is ranked among the top 20 public research universities nationwide. The University has more than 43,000 students, 18 percent of whom are in graduate and postgraduate professional programs. The UA has highly-ranked departments in several related disciplines, including optics, space sciences, biosciences, psychology, anthropology, sociology, and management of information systems, among others.

Located in the heart of Tucson, the campus is surrounded by mountains and the exotic Sonoran desert, in an area that enjoys more than 350 days of sunshine per year. Tucson offers a high quality of life with attractions for the whole family, including outdoor adventures, golf, world-class accommodations, and a burgeoning culinary scene. Our faculty enjoy a low cost of living with access to great schools that include two high schools that are perennially ranked in the top ten in the US.

The University of Arizona has been listed by Forbes as one of America's Best Employers in the United States and WorldatWork and the Arizona Department of Health Services have recognized us for our innovative work-life programs. For more information about working at the University of Arizona, please [click here](#).

Outstanding UA benefits include health, dental, and vision insurance plans; life insurance and disability programs; paid vacation, sick leave, and holidays; UA/ASU/NAU tuition reduction for the employee and qualified family members; state and optional retirement plans; access to UA recreation and cultural activities; and more!

Duties & Responsibilities

Assistant Professors in the Department of Marketing actively contribute to the intellectual environment in our department through research, teaching, and service. The successful candidate is expected to conduct research leading to high quality publications. The appointee will teach courses at the undergraduate and graduate levels in traditional and online classrooms, and contribute towards mentoring students, including those from underrepresented backgrounds. The faculty member will also participate in outreach and contribute to the departmental, college, and University service. In these and other ways, the faculty member will help to develop innovative approaches to enhancing student engagement, support diversity initiatives in the department and college, and expanding collaborations with the community and business partners.

Minimum Qualifications

- A Ph.D. in the field of Marketing or a related area (such as Economics, Statistics, Computer Sciences, etc.) by the time of hire is required.
- Teaching experience at the undergraduate and/or graduate levels.
- Record of quality research.

Preferred Qualifications

Significant progress towards developing a reputation for scholarly excellence in Marketing and Marketing Research & Analytics.

Rank: Assistant Professor

Tenure Information: Tenure-Eligible (TE)

FTE: 1.0

Number of Hours Worked per Week: 40

Benefits Eligible: Yes - Full Benefits

Posted Rate of Pay: DOE

Job Category: Faculty

Type of criminal background check required: Name-based criminal background check (non-security sensitive)

Posting Number: F21500

Desired Start Date: 08/12/2019

Contact Information for Candidates

Jan Voci

janavoci@email.arizona.edu

Applications must be submitted online. Click "Apply for this Job" to do so.

If you experience difficulties with the application system, please contact hrsolutions@email.arizona.edu

Open Until Filled: Yes

Review Begins On: 07/18/2018

Special Instructions Summary

Please note: Upon submitting your application, your references will receive an automated email. This email will ask your references to complete a brief questionnaire in regard to your suitability for the position as well as request the attachment of a letter of recommendation.

For the writing sample attachment, please submit a list of links to your publications.

Diversity Statement

At the University of Arizona, we value our inclusive climate because we know that diversity in experiences and perspectives is vital to advancing innovation, critical thinking, solving complex problems, and creating an inclusive academic community. We translate these values into action by seeking individuals who have experience and expertise working with diverse students, colleagues and constituencies. Because we seek a workforce with a wide range of perspectives and experiences, we encourage diverse candidates to apply, including people of color, women, veterans, and individuals with disabilities. As an Employer of National Service, we also welcome alumni of AmeriCorps, Peace Corps, and other national service programs and others who will help us advance our Inclusive Excellence initiative aimed at creating a university that values student, staff, and faculty engagement in addressing issues of diversity and inclusiveness.

APPLICATION INFORMATION

Contact: The University of Arizona

Online App. Form: <https://uacareers.com/postings/30675>

The University of Arizona is a committed Equal Opportunity/Affirmative Action Institution. Women, minorities, veterans and individuals with disabilities are encouraged to apply.

Apply through Institution's Website

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