

Lecturer, Marketing

Institution:	The University of Arizona
Location:	Tucson, AZ
Category:	Faculty - Business - Marketing and Sales
Posted:	04/24/2019
Type:	Full-Time



THE UNIVERSITY
OF ARIZONA

Department: Marketing (3006)

Location: Main Campus

Position Summary

The Eller College of Management's Marketing Department is seeking high quality applicants for a full-time, career track Lecturer position in Marketing, beginning Fall 2019. Although this is a career track position, the department hopes to attract a candidate who wishes to make a long-term commitment.

A well-qualified applicant will desire a full-time teaching career, excel in teaching with evidence of excellence at an accredited business school, and be an enthusiastic participant in the Marketing Department and Eller College Community. We are specifically looking for candidates who can teach a variety of marketing related topics including marketing analytics, consumer behavior, product management, and digital branding in both the traditional in-class and online formats. We seek candidates who have strong ties to the marketing profession with knowledge of marketing and sales careers, firms and leaders.

Faculty members teach courses at the graduate and undergraduate levels and contribute to mentoring students, including those from underrepresented backgrounds. All faculty members are expected to participate in outreach and contribute to departmental, college, and university service. In these and other ways, faculty members will help to develop innovative approaches to enhancing student engagement, increasing diversity, and expanding collaborations with community and business partners.

Outstanding UA benefits include health, dental, and vision insurance plans; life insurance and disability programs; UA/ASU/NAU tuition reduction for the employee and qualified family members; state and optional retirement plans; access to UA recreation and cultural activities; and more!

The University of Arizona has been recognized for our innovative work-life programs. For more information about working at the University of Arizona and relocations services, please [click here](#).

Duties & Responsibilities

- Teach six marketing courses per academic school year. Instruction includes course preparation, grading of assignments, homework, and examinations.
- Contribute to a collegiate atmosphere in the Department and College.
- Participate in departmental service, such as advising student organizations and clubs.

Minimum Qualifications

- Master's degree in a business-related field with 5 or more years of experience in the marketing or sales industry OR PhD in Marketing or related field.

Preferred Qualifications

- PhD in Marketing.
- Experience in teaching Marketing courses at the university level.

Rank: Lecturer

Tenure Information: Career-Track (NTE)

FTE: 1.0

Number of Hours Worked per Week: 40

Benefits Eligible: Yes - Full Benefits

Posted Rate of Pay: DOE

Job Category: Faculty

Type of criminal background check required: Name-based criminal background check (non-security sensitive)

Posting Number: F21876

Desired Start Date: 08/19/2019

Contact Information for Candidates

Jan Voci

janavoci@email.arizona.edu

Applications must be submitted online. Click "Apply for this Job" to do so.

If you experience difficulties with the application system, please contact
hrsolutions@email.arizona.edu

Open Until Filled: No

Review Begins On: 05/08/2019

Diversity Statement

At the University of Arizona, we value our inclusive climate because we know that diversity in experiences and perspectives is vital to advancing innovation, critical thinking, solving complex problems, and creating an inclusive academic community. As an Hispanic-serving institution, we translate these values into action by seeking individuals who have experience and expertise working with diverse students, colleagues, and constituencies. Because we seek a workforce with a wide range of perspectives and experiences, we provide equal employment opportunities to applicants and employees without regard to race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity, or genetic information. As an Employer of National Service, we also welcome alumni of AmeriCorps, Peace Corps, and other national service programs and others who will help us advance our Inclusive Excellence initiative aimed at creating a university that values student, staff and faculty engagement in addressing issues of diversity and inclusiveness.

APPLICATION INFORMATION

Contact: The University of Arizona

Online App. Form: <https://uacareers.com/postings/37332>

The University of Arizona is a committed Equal Opportunity/Affirmative Action Institution. Women, minorities, veterans and individuals with disabilities are encouraged to apply.

Apply through Institution's Website

