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Assistant professor in Marketing

Faculty of Economics and Business – Amsterdam Business School

Publication date	Closing date
27 March 2018	15 May 2018
Level of education	Hours
PhD	38 hours per week
Salary indication	Vacancy number
€3,400 to €5,288 gross per month	18-148

The [Amsterdam Business School \(ABS\)](#) is one of the two schools of the University of Amsterdam's [Faculty of Economics and Business](#). ABS has almost 3,000 students and the equivalent of 120 full-time academic staff. The school's core subjects are Corporate Governance, Entrepreneurship, and Big Data / Business Analytics.

Six sections (Accounting, Entrepreneurship & Innovation, Finance, Leadership & Management, International Strategy & Marketing, and Operations Management) conduct research that is published in prestigious international journals. They also provide various degree programmes including a BSc programme and six MSc programmes, a wide range of postdoctoral programmes featuring three MBAs, four accountancy programmes and Lean Six Sigma programmes, and an extensive portfolio of open courses and in-company projects.

The offered position is within the International Strategy & Marketing (ISM) section, which is currently home to around 30 faculty members, in addition to a number of PhD candidates and affiliated faculty. Particularly, ABS plans to substantially grow the Marketing group within the ISM department over the next years. ABS has a broad variety of corporate contacts within and outside of Amsterdam and utilizes these contacts in research and curricular activities. In addition, ABS opened its brand-new behavioural research laboratory in 2016.

Job description

The Amsterdam Business School seeks to fill one or more tenure-track positions as Assistant professor in Marketing. The latest starting date for this position is 1 September 2019, substantially earlier starting dates are also possible. As new tenure-track Assistant professor you are expected to strengthen the position of the Marketing group by contributing to its further development. We are looking for ambitious high-potential candidates who take both, research and teaching seriously and have published, or are about to publish, in top-tier international journals. Candidates from all marketing sub-disciplines are highly encouraged to apply, particularly if their research and teaching focusses on online behavior, digital marketing, multi-channel marketing and/or marketing analytics. The position involves teaching in English at the undergraduate, M.Sc. or MBA levels, and potentially in the executive education programs. The Marketing group is currently responsible for teaching in the specializations Digital Marketing, Marketing Management and Digital Business. We expect an active research portfolio, willingness to actively participate in our research seminar series, concomitant visibility at major conferences, and strong ties to the international marketing community. Research time is 50% and allocated according to standardized faculty procedures.

Requirements

To qualify for the position, you should:

- hold a PhD in Marketing or a related discipline (candidates at the final stage of their PhD program may be considered for the Assistant Professor position);
- be well trained in research methodology;

- have authored publications in international top-tier journals, or are about to;
- have excellent teaching skills;
- possess a relevant international academic network;
- be enthusiastic about participation in research activities (e.g. seminar series).

Further information

- [Dr Alfred Zerres](#)

You may also want to check the following websites:

- [International Strategy & Marketing](#)
- [University of Amsterdam](#)

Appointment

We offer a challenging job with ample opportunity for personal development in an attractive international work environment. ABS is a growing, research driven business school at an internationally recognized university that has the ambition to become a leading international player in the field of management research and education. ABS is located in the heart of Amsterdam, the cultural and financial capital of the Netherlands. Amsterdam offers a cosmopolitan living environment with excellent connections to the rest of the world.

We will offer you a tenure track position for six years. Upon a positive tenure decision, we will offer a permanent contract as Associate professor. Salary will be in accordance with Dutch academic salary scales, include a pension scheme, and range between €3,400 to €5,288 gross per month, dependent on experience and track record of the candidate. A substantial reduction in income tax (equal to 30% of taxable salary) may apply to non-Dutch candidates. The [Collective Labour Agreement for Dutch Universities](#) is applicable.

Job application

Please submit a cover letter, complete curriculum vitae, statements of research and teaching, and two research papers (published or unpublished). In addition, you should include the names and contact information for at least three professional references.

You may apply via applications-feb@uva.nl. Please include job reference number 18-148.

Please send your application before 16 May 2018. #LI-DNP

No agencies please

Apply now

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