

## UAB Collat School of Business - Assistant Professor - Marketing, Industrial Distribution and Economics

<b>Institution:</b>	University of Alabama at Birmingham
<b>Location:</b>	Birmingham, AL
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	08/29/2017
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time



Knowledge that will change your world

**School/College:**

Collat School of Business

**Title:**

UAB Collat School of Business - Assistant Professor - Marketing, Industrial Distribution and Economics

**Employment Status:**

Full-Time

**Rank:**

Assistant Professor

**Tenure Status:**

Tenure Track

**Payroll Status:**

Faculty 9

**Job Description:**

The Department of Marketing, Industrial Distribution and Economics (MIDE) at the

University of Alabama – Birmingham seeks applicants for a full-time tenure-track assistant professor of marketing to begin in the fall of 2018. The MIDE department is home to 10 tenure track marketing faculty who maintain active research portfolios and a collegial work environment.

The Collat School of Business, located in the heart of Alabama's business center, will move into a new, state of the art building in the summer of 2018. The new building has been carefully planned to provide a platform for innovation, faculty and student collaboration, and classrooms designed for innovative content delivery. The Collat School of Business offers an engaging learning environment with classrooms that extend well beyond the walls of the UAB campus. Our unique location allows our faculty to integrate the practical experiences of the State's leading companies – from Fortune 500 corporations to entrepreneurial startups – into the programs we offer. Our students gain valuable, real-world experience through a wide variety of internships and other opportunities in the business community.

Applicants for this position should: (1) hold an appropriate doctorate degree in marketing or be ABD; (2) have a commitment to high quality research and teaching excellence; and (3) have an active research portfolio in areas such as Digital Marketing, Integrated Marketing Communications, Retail Marketing, Marketing Analytics, or Marketing Strategy; (4) ideally applicants will also have work experience in these areas. The position will remain open until filled, interviews will begin in late September.

For additional information about the position and/or department, contact Dr. Simon Sheng (search committee chair) at [ssheng@uab.edu](mailto:ssheng@uab.edu).

**Required Qualifications:**

Applicants for this position should: (1) hold an appropriate doctorate degree in marketing or be ABD; (2) have a commitment to high quality research and teaching excellence; and (3) have an active research portfolio in areas such as Digital Marketing, Integrated Marketing Communications, Retail Marketing, Marketing Analytics, or Marketing Strategy; (4) ideally applicants will also have work experience in these areas.

**Posting Number:**

F517P

**Open Date:**

08/21/2017

**Open Until Filled:**

Yes

**EEO Statement:**

UAB is an Equal Opportunity/Affirmative Action Employer committed to fostering a diverse, equitable and family-friendly environment in which all faculty and staff can excel and achieve work/life balance irrespective of, race, national origin, age, genetic or family medical history, gender, faith, gender identity and expression as well as sexual orientation. UAB also encourages applications from individuals with disabilities and veterans.

**Pre-employment Background Check:**

A pre-employment background check investigation is performed on candidates selected for employment.

**About University of Alabama at Birmingham:**

To learn more about the University of Alabama at Birmingham click [here](#).

**APPLICATION INFORMATION**

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**Contact:** University of Alabama at Birmingham

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**Online App. Form:** <https://uab.peopleadmin.com/postings/3121>

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Apply through Institution's Website

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