

Assistant/Associate Professor of Marketing

The Culverhouse College of Business at the University of Alabama is seeking candidates for a tenure-track Assistant/Associate Professor position in the Department of Marketing. Primary duties include teaching marketing at the graduate and undergraduate levels, engaging in a research program that results in articles in outstanding scholarly publications, and performing service as assigned by the Department, College, and University. The position will start August 16, 2020.

Required Qualifications: Applications are invited from candidates who have completed their Ph.D. and have research and teaching experience commensurate with appointment as an assistant/associate professor of marketing at a state flagship university.

We are seeking candidates who have expertise in analytics and with a record of/or potential for externally-funded research.

Preferred Qualifications:

Assistant level: We are seeking candidates with a strong research foundation who have also begun to establish a potential for publishing in top journals.

Associate level: We are seeking candidates with a strong, established record of success publishing in top-tier journals and with a significant pipeline indicating continued success in the future.

The department offers specializations in sales, services, and global business, and the search is open to all areas of marketing. Candidates who have teaching expertise in the areas of marketing strategy, marketing research, social & digital media and/or customer service strategy/supply chain are encouraged to apply.

To Apply: Candidates must apply online at <https://facultyjobs.ua.edu> and attach 1) a cover letter, 2) a curriculum vita that includes a list of three references, and 3) at least one current unpublished paper. Review of applicants will begin immediately and applications must be received by August 16, 2019. Please direct questions and inquires to the Chair of the search committee: Dr. Peter Magnusson at pmagnusson@cba.ua.edu.

All application materials must be attached at time of application in order for the application to be accepted. The candidate selected for this position will be required to submit a disclosure and consent form authorizing a background investigation.

The University of Alabama is an Equal Employment/Equal Educational Opportunity Institution. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age, genetic information, disability, or protected veteran status, and will not be discriminated against because of their protected status. Applicants to and employees of this institution are protected under Federal law from discrimination on several bases.