



External Advertisement

Ref: 009460

UCD College of Business UCD School of Business (Marketing Subject Area)

Lecturer/Assistant Professor in Marketing

Temporary 5 year post

Applicants are invited for a temporary 5 year appointment as Lecturer/Assistant Professor in Marketing, UCD School of Business.

UCD College of Business is Ireland's leading business school and research centre.

UCD College of Business consists of UCD Lochlann Quinn School of Business ('the Quinn School') focused on undergraduate education, UCD Michael Smurfit Graduate School of Business ('the Smurfit School'), UCD Centre for Distance Learning ('CDL') and UCD Smurfit Executive Development ('Executive Development'). The Quinn School and CDL are located on the main campus at Belfield while the Smurfit School and Executive Development are located at Blackrock about five kilometres away. Academic staff teach in both schools. CDL also has a significant overseas presence in Singapore, Hong Kong and Sri Lanka and the development of our brand presence in these geographies is an important aspect of this role.

The College has over 7,000 undergraduate students and graduate students in the Quinn School, the Smurfit School and in CDL and approximately 1,200 participants in UCD Smurfit Executive Development.

The College and its constituent schools are ambitious for our students and graduates. A significant characteristic of this ambition is to draw on the strengths and needs of Ireland as an open, trading nation to further enhance our international reputation and reach.

One of the keystones of the School's reputation as one of the world's leading business schools is the quality and expertise of our faculty. We are the only business school in Ireland to hold the triple crown of accreditation from AACSB (US), EQUIS (Europe) and AMBA (UK). We are also the only Irish member of CEMS and GNAM, global alliances of leading business schools and multinational companies. Our MBA programme is consistently ranked in the top 100 globally by Financial Times, and our full-time MBA is ranked 73rd in the world and 22nd in Europe.

Our purpose is to re-imagine business education in an open world by providing together a transformational business education which develops informed, agile, critical, conscious thinkers and doers in the world and for the world and is led by a profound commitment to research, innovation and impact.

Our core values of the School are excellence in research and teaching, collegiality within the university, and willingness to change and encourage diversity. The School is committed to continuous improvement and increasing aspirations in regard to teaching and knowledge creation and dissemination. Collaboration with stakeholders in and outside the University is a central aspect of our strategy in enhancing our international reputation and reach.

The successful candidate will have a proven track record and will provide leadership in the following areas:

Research: The Subject Group places strong emphasis on research leading to publication in international, peer-reviewed academic journals and in leading debate in the field of marketing in the academic and public space. Members of faculty are widely published in leading marketing journals in the US and Europe: And have international reputations as leaders in their specialist areas of research interest.

Teaching and Learning: The Marketing Subject Area makes a significant contribution to the School's undergraduate and postgraduate programmes, including the B.Comm, the B.Comm international, the MSc in Marketing, the MSc in Digital Marketing, the MSc in Marketing Practice, the MBA, and our PhD programmes.

Administration: S/he will also assume administrative and managerial duties as appropriate to the role.

95 Lecturer/Assistant Professor (above the bar) Salary Scale: €51,807 - €79,194 per annum
Appointment will be made on scale and in accordance with the Department of Finance guidelines

Closing date: 17:00hrs (Local Irish Time) on Thursday 31st August 2017

Prior to application, further information (including application procedure) should be obtained from the UCD Job Vacancies website: <http://www.ucd.ie/hr/jobvacancies>.

Applications must be submitted by the closing date and time specified. Any applications which are still in progress at the closing time of 17:00hrs (Local Irish Time) on the specified closing date will be cancelled automatically by the system. UCD do not accept late applications.

Hours of work for academic staff are those as prescribed under Public Service Agreements.

For further information please access details at the following web address:

<http://www.ucd.ie/hr/t4cms/Academic%20Contract.pdf>