

copy

Client	UQTR - E9145	Job Number	U24-GES-254E_DigitalMarketing
Date	December 8, 2016	Version Number	2 – online posting (English)
Copywriter	M. Pereira	Out-by Date	December 8 – 17:00

Tenure-Track Position in Digital Marketing

The *Département de marketing et systèmes d'information, Université du Québec à Trois-Rivières*, invites applications for a Tenure-Track Position in Digital Marketing, subject to approval by the relevant authorities. The appointment will commence on **December 1, 2017**, or as agreed upon with the University.

The ideal candidate will hold a DBA or PhD in Business Administration, or a PhD in Management Science with specialization in eMarketing or eCommerce, with a demonstrated interest in Digital Marketing. The doctorate may be in progress, with a soon-to-be-defended thesis.

Experience is required specifically in university-level teaching and in research within the marketing field, particularly as it relates to digital marketing. Relevant professional experience in digital marketing, as a consultant or business manager, would be considered an asset.

In addition, the individual must be able to demonstrate his/her involvement in research activities as evidenced by published work, participation in scientific conferences, collaborative research, supervision of marketing interns, supervision of graduate students, or submission of research funding proposals.

Note: Knowledge of French is essential for this position.

Duties:

The successful candidate will be engaged in teaching, research, and service to the community, and will provide pedagogical direction.

All qualified individuals are invited to apply; however, priority will be given to Canadian citizens and permanent residents.

Other information/How to apply:

For a full job description (in French) and application details, please visit our website at www.uqtr.ca/postesofferts

Closing date: Only those applications received by **5 p.m., January 13, 2017**, will be considered.

We are an equal opportunity employer and encourage applications from women, members of visible and ethnic minorities, Aboriginal people and persons with disabilities. Accommodation measures may be available to persons with disabilities according to their needs.

About us:

UQTR (Université du Québec à Trois-Rivières) is a young university with a highly personal environment, firmly focused on scientific research. With more than 270 programs of study, including several that are unique to Québec and Canada, UQTR stands out for its dynamic community and the expertise of its faculty.