

Date: Wed, 3 Jul 2019 18:34:48 +0000
From: Andres Alberto Barrios Fajardo <andr-bar@UNIANDES.EDU.CO>
Subject: Job Posting: Assistant Professor of Marketing - Universidad de Los Andes - Bogotá

Job posting - UASM is hiring at AMA

Universidad de Los Andes School of Management (UASM) invites outstanding candidates to apply for a tenure track position at the Assistant Professor level in Marketing beginning in 2020. PhD candidates who are scheduled to defend their thesis in 2020 may also be considered. Candidates should provide evidence of being highly motivated to conduct research in an emerging market context. We would like to welcome self-motivated, confident, creative, and skilled candidates who show the potential to conduct excellent marketing academic research as well as strong teaching ability on marketing substantive topics. Applicants must hold a doctorate in Marketing or a closely related field or be ABD with completion expected prior to joining. Salary will be competitive and commensurate with qualifications. UASM is one of the few triple-crown accredited business schools in Latin America (AACSB, EQUIS and AMBA). It is positioning itself as a regional reference when it comes to academic reputation. The executive program is usually ranked around the best 50 programs in the world by the Financial Times Business Education Ranking. The marketing department is an ambitious research-oriented group of international (60% are foreigners) and interdisciplinary faculty members where collaborative work is prevalent. The faculty is currently researching and publishing in a varied group of marketing related topics including: Advertising and creativity, Branding, Consumer behavior, E-commerce, Transformative Consumer Research. The group is involved in different programs including an undergraduate program in Management, a master in marketing, MBA, executive education, and the PhD in Management. Classes can be taught in English.

Universidad de Los Andes (Uniandes) is a private institution, constantly ranked as the best in the country, and as one of the top-10 universities in Latin America. The QS ranking highlights Uniandes as a top 50 in the world, concerning business & management, development, as well as social policy & administration studies. It hosts the Latin American Center for the Sustainable Development Goals, having a strong commitment towards sustainability studies, especially from a management perspective. Uniandes is an equal-opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability. The University offers very competitive working conditions, as well as a welcome-mentoring program.

Uniandes is located in the heart of vibrant Bogotá, the capital of Colombia. Bogota has an active cultural scene and is situated in a beautiful and striking natural background. Colombia has one of the most diverse biosystems in the world, boasting an idyllic Caribbean Coast, an evergreen Coffee Region and the Amazon basin among many other attractions.

Further information about the position, please go to:
<https://administracion.uniandes.edu.co/index.php/en/faculty/faculty-openings> or
contact Professor Andres Barrios andr-bar@uniandes.edu.co.

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Universidad de los Andes | Vigilada Mineducación
Reconocimiento como Universidad, Decreto 1297 del 30 de mayo de 1964
Reconocimiento personería jurídica Resolución 28 del 23 de febrero de 1949 Minjusticia.