

Assistant Professor, Marketing

Posting Details

Position Information

Job Title Assistant Professor, Marketing

**Job Description
Summary, Duties and
Responsibilities,
Required Qualifications
and Preferred
Qualifications**

APPLICATION DEADLINE: This is an open until filled search. First consideration will be given to applications received by September 18, 2018. Second consideration may be given to applications received by September 28, 2018. Applications received subsequent to second consideration date (September 28, 2018) may not be given full consideration.

The College of Business Administration at The University of Rhode Island seeks applicants for a tenure-track faculty position in Marketing at the rank of Assistant Professor beginning Fall 2019.

DUTIES AND RESPONSIBILITIES:

Candidates are expected to conduct high-quality research in marketing. The successful candidate would be expected to contribute to the development and delivery of courses and programs at all levels (undergraduate, masters and PhD) as required by the school. Service to the college, university and profession are expected. Work with state, regional and global business and professional communities is encouraged.

QUALIFICATIONS

REQUIRED:

1. Earned Ph.D. by August of 2019 with a concentration in Marketing from an AACSB accredited school or comparably accredited school in a related field including Economics, Psychology, Statistics, or Sociology.
2. Evidence of ability to publish in peer-reviewed marketing journals.
3. Evidence of ability to teach marketing at undergraduate and graduate levels.
4. Demonstrated strong interpersonal and oral communication skills.
5. Demonstrated ability to work collaboratively with administration, faculty, staff, students or the general public.
6. Demonstrated proficiency in written communication skills.
7. Demonstrated ability to work effectively with diverse persons/populations, including federally protected classes.

PREFERRED:

1. Experience publishing in peer reviewed marketing journals.
 2. Evidence of ability to teach and/or do research in one of the following areas: sales, qualitative methods, digital marketing, or marketing strategy.
 3. Evidence of ability to secure grants as Principal Investigator or co- Principal Investigator.
 4. Evidence of ability to build cooperative partnerships and alliances with regional business community.
 5. Evidence of ability to teach both traditional in-class and online courses at the undergraduate and graduate level.
 6. Evidence of ability to mentor and work with a varied set of students.
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ALL REQUIREMENTS ARE SUBJECT TO POSSIBLE MODIFICATION TO REASONABLY ACCOMMODATE INDIVIDUALS WITH DISABILITIES.

Union AAUP - American Assoc of Univ Professors

Status Academic Year, Full-time, Tenure-track, Permanent

**End Date of Restriction or
Limitation**

Department Information

Department Dean, College of Business

Contact(s) Gail Henriques
Faculty/Non-Classified Professional Staff Recruitment
Office of Human Resources
University of Rhode Island

Please note: Job applications must be submitted directly online only at: (<https://jobs.uri.edu>)

Contact Email

Campus Location Kingston

Grant Funded No

Extension Contingent on Funding Date

Special Instructions to Applicants

Please attach the following 4 (PDF) documents to your online Faculty Employment Application:
1. Cover letter which includes a description of how you meet the qualifications for the position (as one complete document),
2. Curriculum Vitae should include the names and contact information for three academic references (as one complete document).
3. Research statement.
4. Statement of teaching philosophy, including your approach to teaching a diverse student body, and any supporting materials (as one complete document).

Posting Information

Position Number 109118

Posting Number F00094

Posting Date 09/04/2018

Closing Date

Open Until Filled Yes

Quicklink for Posting <http://jobs.uri.edu/postings/4050>

Applicant Documents

Required Documents

1. Cover Letter/Letter of Application
2. Curriculum Vitae
3. Research
4. Statement of Teaching Philosophy

Optional Documents

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Do you have (will you have) an earned Ph.D. by August of 2019 with a concentration in Marketing from an AACSB accredited school or comparably accredited school in a related field including Economics, Psychology, Statistics, or Sociology?
 - Yes
 - No
2. * Do you have evidence of ability to publish in peer-reviewed marketing journals?
 - Yes
 - No
3. * Do you have evidence of ability to teach marketing at undergraduate and graduate levels?
 - Yes

- No
4. * Do you have demonstrated strong interpersonal and oral communication skills?
- Yes
 - No
5. * Do you have demonstrated ability to work collaboratively with administration, faculty, staff, students or the general public?
- Yes
 - No
6. * Do you have demonstrated proficiency in written communication skills?
- Yes
 - No
7. * Do you have demonstrated ability to work effectively with diverse persons/populations, including federally protected classes?
- Yes
 - No
8. How did you hear about this employment opportunity?
- Public Job Posting
 - Internal Job Posting
 - Agency Referral
 - Advertisement/Publication
 - Personal Referral
 - Website
 - Other