



**THE UNIVERSITY OF TEXAS AT EL PASO
College of Business Administration
Department of Marketing and Management**

Faculty Position in Marketing (Assistant Professor, Tenure Track)

Job Announcement

The Department of Marketing and Management in the College of Business Administration at The University of Texas at El Paso (UTEP) invites applications for a tenure-track faculty position in Marketing at the assistant professor level. The expected starting date is September 1, 2018. Salary and benefits are AACSB-competitive and appropriate for experience and qualifications. Responsibilities include scholarly research and publishing findings in top marketing academic journals, instruction at both the undergraduate and graduate levels, and service on faculty committees.

Required Qualifications

Knowledge of consumer behavior with additional interests in marketing analytics, sales, or international marketing is highly desirable. Completion of the Ph.D. degree by the starting date is necessary along with strong evidence of potential publication success in top marketing journals. Excellent interpersonal and communication skills are important.

UTEP and El Paso

Set against the backdrop of the Franklin Mountains in the Chihuahuan Desert, The University of Texas at El Paso is located at the heart of the U.S.–Mexico border region in one of the largest binational communities in the world. El Paso is a highly livable, bicultural community of almost 700,000 people, which offers affordable homes and attractive neighborhoods. It has been named among the safest large cities in the United States. El Paso experiences more than 300 days of sunshine annually, and residents enjoy outdoor activities year-round. The City of El Paso is adjacent to the state of New Mexico and the country of Mexico, making it an ideal venue for academic programs and research studies on topics of national interest, such as bilingual education/language acquisition, border security and immigration, environmental sustainability and infrastructure, health disparities and communicable diseases, and international trade and commerce.

Application Procedure

Review of applications will begin immediately and continue until the position is filled. Applicants must submit a letter of interest, curriculum vitae, and complete contact information for three references. Representatives from the Department will be attending the 2017 Summer AMA Conference in San Francisco on August 4-6. In order to be considered for interviews at the Conference, please submit your application materials by August 3, 2017.

To apply, please visit <http://utep.edu/employment>.

Hiring decisions are subject to final budget approval.

In keeping with its Access and Excellence mission, the University of Texas at El Paso is committed to an open, diverse, and inclusive learning and working environment that honors the talents, respects the differences, and nurtures the growth and development of all.

The University of Texas at El Paso is an Equal Opportunity/Affirmative Action employer. The University does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, genetic information, veteran status, sexual orientation or gender identity in employment or the provision of services.