



## Department of Marketing

### POSITIONS

Tenure-Track Professor/Associate Professor/Assistant Professor in Marketing in the School of Economics and Management.

### ABOUT THE ORGANIZATION

Tsinghua has the most selective undergraduate program in Mainland China and is among the top 50 universities in the world according to both Times of London and QS rankings. The School of Economics and Management is in the midst of an aggressive campaign to attract world-class researchers to join the faculty. Situated within Beijing in a former Qing Dynasty garden that made Forbes' list of the World's Most Beautiful College Campuses, it provides an excellent research environment and the possibility of teaching undergraduate, Master's (research-oriented, MBA and EMBA) and Ph.D. students. More information about the school can be found at <http://www.sem.tsinghua.edu.cn> (<http://www.sem.tsinghua.edu.cn/portalweb/appmanager/portal/semEN> English version ).

### POSITIONS SUMMARY

The School of Economics and Management at Tsinghua University (Tsinghua SEM) invites applications for faculty positions in the Department of Marketing. Candidates at all levels (Assistant Professor, Associate Professor and Full Professor) will be considered.

The School offers an internationally competitive compensation package. Applicants should have a Ph.D. degree or expect to have one when the appointment starts in 2020. Preference is given to applicants with a research focus on quantitative marketing and consumer behavior. Research excellence (i.e. published papers or papers in advanced stages in top-tier marketing or related journals) and strong teaching performance are required.

### APPLICATION

To apply, please send an application cover letter, CV (including a list of publications and working papers), three letters of reference (apart from tenured positions), evidence of research and teaching excellence, selected articles or working papers to [scholar@sem.tsinghua.edu.cn](mailto:scholar@sem.tsinghua.edu.cn) .

Screening of candidates will start immediately and will continue until the positions are filled.