

Full-Time Tenure-Track Position in Marketing

Trinity Western University in Canada

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Deadline	Open until filled
Date Posted	October 23, 2018
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

Full-Time Tenure-Track Position in Marketing

The School of Business at Trinity Western University (TWU) is one of the top ranked business schools in Canada in quality of education and career placement. We offer undergraduate and graduate degrees in business to approximately 700 students. Our undergraduate programs are offered on the main campus in Langley, with a new campus building being occupied by 2020. Our MBA program is offered in Langley and Richmond, in Canada, and Shanghai, Tianjin and Beijing in China. One of the areas of specialization in our undergraduate program is marketing. We also offer several courses with a marketing focus in our MBA program. We are seeking to hire a tenure-track faculty member who will assist the School in further developing this business discipline.

The tenure-track appointment will commence as soon as possible, and is likely to be made at the Assistant Professor level, however we will accept applications for this position at all ranks. The ideal candidate will have an understanding of the global marketplace, have industry experience in the marketing area, taught at a post-

secondary institution, and conducted scholarly research in the marketing discipline. Faculty candidates with an earned doctorate degree, or near completion of such, or 2 masters' degrees, are preferred. All qualified faculty will be expected to teach in the undergraduate and graduate programs.

School will provide you with many opportunities, nationally and internationally, to enhance your knowledge, skills, and integration of your faith as we seek to develop your students as Godly, Christian leaders for the marketplaces.

Interested candidates are required to complete the on-line application at <https://www.twu.ca/human-resources/join-us>. Please provide a curriculum vitae as well as documentation outlining interests, major contributions to teaching, research, and practice, as well as verification of your academic degree(s) and professional designations. Applications will be reviewed until the position is filled, subject to budget approval. Please direct any specific queries to Andrea Soberg, Professor, School of Business, andreas@twu.ca

Trinity Western University is a liberal arts university and seeks candidates who are committed to and support its evangelical Christian faith, mission, and orientation. More information about Trinity Western's School of Business and its programs can be found at <https://www.twu.ca/academics/business/>.

TWU School of Business FACTS

- Largest Christian business school in Canada; we have 15 full-time tenured or tenure-track faculty and many adjunct faculty who are business professionals
- Offer four undergraduate degrees in Business: Bachelor of Business Administration; Bachelor of Arts in Business; Bachelor of Arts in Sport & Leisure Management; Bachelor of Arts in Corporate Communication
- Offer six areas where undergraduate students can specialize: Accounting; Finance; Human Resources; Leadership and Management; Marketing; and,

International Business

- Offer three areas where MBA students can specialize: International Business; Not-for-Profit Management; Management of the Growing Enterprise
- The undergraduate and graduate programs are built on 3 areas of strength: globalism; relationships; and, applied practice.

Come join our team and be part of developing the future business leaders of the world.

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How To Apply

You can apply for this position online at <https://www.twu.ca/human-resources/join-us>