

# COLLEGE OF BUSINESS AND ECONOMICS - 2 Positions

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Towson University ([www.towson.edu](http://www.towson.edu)) was founded in 1866, is recognized by U. S. News & World Report as one of the top public universities in the Northeast and Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls almost 30,000 undergraduates and over 3,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has almost 900 full-time faculty, and offers more than 65 Bachelor's, 45 Master's, and 5 Doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington, D.C., and 95 miles south of Philadelphia.

## **COLLEGE OF BUSINESS AND ECONOMICS – 2 positions**

### **Department of Marketing**

#### **Assistant Professor in Marketing – Interactive**

Tenure-track position as Assistant Professor in Marketing beginning in August 2020. Applicants will need to demonstrate potential for strong research, excellent teaching, and service aligned with the college's expected outcomes of impact, innovation, and engagement. A Ph.D./DBA or equivalent in marketing or a closely related field from an AACSB accredited university is required (ABD's with significant progress will be considered if completion of the degree is achieved by

February 1, 2021). The position requires a teaching load of nine credit hours of undergraduate and/or graduate courses in marketing per semester (6 courses per year). Of particular interest are individuals with competency in interactive/digital marketing and marketing analytics and/or marketing strategy and an ability and desire to support the departments growing MS in Marketing Intelligence program. Faculty are required to conduct research leading to refereed journal publications and engage in university, community and professional association service. This position is contingent on availability of funds at time of hire. The faculty of the Department of Marketing will be conducting preliminary interviews at the American Marketing Association's Summer Academic Conference in Chicago, IL. For full consideration, applications should be received by August 1, 2019. Review of applications will begin immediately and continue until the position has been filled.

### **CBE-3302**

#### **Assistant Professor in Marketing – Strategy**

Tenure-track position as Assistant Professor in Marketing beginning in August, 2020. Applicants will need to demonstrate potential for strong research, excellent teaching, and service aligned with the college's expected outcomes of impact, innovation, and engagement. A Ph.D./DBA or equivalent in marketing or a closely related field from an AACSB accredited university is required (ABDs with significant progress will be considered if completion of the degree is achieved by February 1, 2021). The position requires a teaching load of nine credit hours of undergraduate and/or graduate courses in marketing per semester (6 courses per year). Of particular interest are individuals with competency in marketing strategy or/and marketing analytics and personal selling/sales management. Faculty are required to conduct research leading to refereed journal publications and engage in university, community and professional association service. This position is contingent on availability of funds at time of hire. The faculty of the Department of Marketing will be conducting preliminary interviews at the American Marketing Association's Summer Academic Conference in Chicago, IL. For full consideration, applications should be received by August 1, 2019. Review of applications will begin immediately and continue until the position has been filled. **CBE-3303**

For detailed information on these positions, please visit:

<http://www.towson.edu/provost/prospective/openpositions.html>

*Towson University is an equal opportunity/affirmative action employer and has a strong commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply. These positions are contingent on availability of the funds at the time of hire.*



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Towson University

- **Librarian for Outreach & Marketing - Librarian I**

Towson University

- **Lab Systems Administrator**

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## **COLLEGE OF BUSINESS AND ECONOMICS - 2 Posiitons**

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### **How To Apply**

You can apply for this position online at

<http://www.towson.edu/provost/prospective/openpositions.html>