

Assistant Professor in Marketing
Department of Marketing
College of Business and Economics
CBE-N-3204

Position:

College of Business and Economics invites applications for a full-time, tenure-track Assistant Professor position in the Department of Marketing beginning August 2019.

Qualifications:

PhD/DBA or equivalent in marketing or a closely related field from an AACSB accredited university is required (ABD'S with significant progress will be considered if completion of the degree is achieved by February 1, 2020). Must possess a strong commitment to excellence in teaching and mentoring and show scholarly research potential.

Responsibilities:

Requires a teaching load of nine credit hours of graduate and/or undergraduate courses in marketing per semester. Of particular interest are individuals with competency in marketing analytics, marketing research and/or interactive/digital marketing and an ability and desire to support the departments growing MS in Marketing Intelligence program. Faculty are required to conduct research leading to refereed journal publications and engage in university, community and professional association service.

College of Business and Economics:

The college is accredited by AACSB for both its business and accounting programs. It offers undergraduate business programs with majors/concentrations in an array of business fields, Master's Degrees in Marketing Intelligence, Supply Chain Management, and Accounting and Business Advisory Service. The college plays a prominent role in providing leadership to local/regional firms, governments, and non-profit organizations.

Towson University:

Towson University (www.towson.edu) was founded in 1866, is recognized by U. S. News and World Reports as one of the top public universities in the Northeast and Mid-Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls over 19,000 undergraduates and more than 3,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has over 900 full-time faculty, and offers 65 bachelor's, 42 master's, and 4 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington D.C., and 95 miles south of Philadelphia.

Application Process:

Review of applications begins immediately and continues until the position is filled. Interested candidates should electronically submit a letter of application, current vitae, recent teaching evaluations (where applicable), a sample syllabus, evidence of scholarly productivity, and three letters of reference to:

Mrs. Cheryl Frame
Department of Marketing
Stephens Hall, Room 123
Towson University
8000 York Road
Towson, MD 21252-0001
Cframe@towson.edu

E-mail applications are preferred.

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

Please be sure to visit <http://www.towson.edu/inclusionequity/employment/data.html> to complete a voluntary on-line applicant data form. The information you provide will inform the university's affirmative action plan and is for statistical-related purposes only. The information will not be used for any other purpose. Please note that the search number for which you have applied is: CBE-N-3204.

Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.