

TOULOUSE BUSINESS SCHOOL (TBS)
Toulouse, France

**Two (2) Positions at the Assistant/Associate Professor level in
MARKETING**

To develop its reputation for excellence in research and high quality teaching, the Marketing/International Business Department at TBS invites applications for a Permanent Position in Marketing, open at the Assistant or Associate Professor Level.

CLOSING DATE FOR THE RECEIPT OF APPLICATIONS: JANUARY 20th 2017.
APPLICATIONS WILL BE REVIEWED UPON RECEIPT AND WILL CONTINUE UNTIL POSITIONS ARE FILLED
AUDITIONS SCHEDULED ON JANUARY 30th & 31st 2017

JOB QUALIFICATIONS:

For these positions we are looking for candidates whose research interests are related to Consumer Behaviour/Retailing, Multichannel & Sales/ Communication/BtoB. **These are well developed areas of research in the department and we look for candidates who will synergize with our research team, however we will evaluate with interest candidates with other fields of research specialization, as long as marketing-focused.**

The candidate has a PhD and the ability to submit to/publish as **leading author** in international top tiered – CNRS/FNGE classified as rang 2 and above – academic journals. The research pipeline will be considered for both the junior and the senior candidates. Our favorite candidate is open-minded and is able to work as a member of a team with an interdisciplinary approach.

S/he has excellent teaching ability and is capable to flexibly teach marketing at different levels, from bachelor to MBA. The ability to teach in English is mandatory. Ability to speak and teach in French will also be very appreciated, although not mandatory.

ABOUT THE SCHOOL:

Toulouse Business School (TBS), historically ESC (*École Supérieure de Commerce de Toulouse* founded in 1903 by the Toulouse Chamber of Commerce and Industry), was one of the first French business schools to obtain the three accreditations by AACSB, EQUIS and AMBA.

TBS offers salaries aligned to the top business schools in Europe and our Faculty enjoys highly competitive research incentives from the TBS Research Center.

The School has three campuses: Toulouse, Barcelona (Spain), and Casablanca (Morocco), with a total of 4,100 students. Its core "Grande École" Program, delivers a Master in Management with a Marketing Major and several Marketing specializations in M2. There are also several specialized Master programs (MSc and Masters, several of which dedicated to marketing management and communication, a Bachelor in Management, an MBA program, and an Executive program.

Toulouse is a culturally lively, dynamic, and enjoyable reality in the South West of France, and TBS offers excellent working conditions.

Additional information concerning the Research Center, the Research Lab and the Faculty at the following links:

- Information about TBS Research Center: <http://www.tbs-education.fr/en/faculty-research/research-tbs/tbs-research-centre/accounting-control-performance-management>.
- Information about the Marketing & Communication Networks Research Lab: <http://www.tbs-education.fr/en/faculty-research/research-tbs/tbs-research-centre/marketing-communication-networks>.
- Information on the TBS Faculty: <http://www.tbs-education.fr/en/faculty-research/faculty>.

APPLICATION PROCEDURE:

Candidates interested in applying for one of these two positions are invited to send **application materials listed below**:

- A cover letter;
- A complete Curriculum vitae with educational background, teaching experience, list of publications and research pipeline;
- Copies of last representative research papers;
- Teaching evaluations;
- Three letters of recommendation (appreciated for junior candidates) or the names of three referees.

All these documents must be compiled into a single electronic PDF file. Please send your application file by email to: faculty.jobs@tbs-education.fr and to: f.massara@tbs-education.fr

As mentioned above, all application materials must be received by January 20th, 2017.

CONTACT:

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Tel : +33 (0)5 61 29 50 65

TOULOUSE BUSINESS SCHOOL (TBS)
Toulouse, France

**One (1) Position at the Assistant or Associate Professor level in
Data driven/Digital Marketing**

In view of the continuous expansion and interest towards the most recent advances in marketing, to develop its reputation for excellence in research and high quality teaching, the Marketing/International Business Department at TBS invites applications for a Permanent Position in Data Driven/Digital Marketing, open at the Assistant or Associate Professor Level.

CLOSING DATE FOR THE RECEIPT OF APPLICATIONS: JANUARY 20th 2017.
APPLICATIONS WILL BE REVIEWED UPON RECEIPT AND WILL CONTINUE UNTIL POSITIONS ARE FILLED
AUDITIONS SCHEDULED ON JANUARY 30th & 31st 2017

JOB QUALIFICATIONS:

For this position we are specifically looking for candidates whose research interests are related to **digital marketing, SEO, SEM, e-commerce, m-commerce, omnichannel, with a strong quantitative and/or data driven/empirical approach to research.**

The candidate has a PhD and the ability to submit to/publish as **leading author** in international top tiered – CNRS/FNRS classified as rang 2 and above – academic journals. The research pipeline will also be considered for both the junior and the senior candidates. Our favorite candidate is open-minded, and is able to work as a member of a team with an interdisciplinary approach.

S/he has excellent teaching ability and is capable to teach data driven marketing approaches at different levels, from bachelor to MBA. The ability to teach in English is mandatory. Ability to speak and teach in French will also be very appreciated, although not mandatory.

ABOUT THE SCHOOL:

Toulouse Business School (TBS), historically ESC (*École Supérieure de Commerce de Toulouse* founded in 1903 by the Toulouse Chamber of Commerce and Industry), was one of the first French business schools to obtain the three accreditations by AACSB, EQUIS and AMBA.

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- Information about the Marketing & Communication Networks Research Lab: <http://www.tbs-education.fr/en/faculty-research/research-tbs/tbs-research-centre/marketing-communication-networks>.
- Information on the TBS Faculty: <http://www.tbs-education.fr/en/faculty-research/faculty>.

APPLICATION PROCEDURE:

Candidates interested in applying for this position are invited to send **application materials listed below**:

- A cover letter;
- A complete Curriculum vitae with educational background, teaching experience, list of publications and research pipeline;
- Copies of last representative research papers;
- Teaching evaluations;
- Three letters of recommendation (appreciated for junior candidates) or the names of three referees.

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As mentioned above, all application materials must be received by January 20th, 2017.

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