

Tenure-track Position in Marketing (Open Rank)

School of Economics and Management at Tongji University

Location: Shanghai, China

Open Date: June 15, 2019

Description:

Applications are invited for appointment as Tenure-Track Professor/Associate Professor/Assistant Professor in the School of Economics and Management at Tongji University (Tongji SEM), Shanghai, China (<http://sem.tongji.edu.cn/semch/>). Candidates with a research focus in consumer behavior, marketing strategy, and quantitative marketing are all welcome.

Established in 1907, Tongji University is one of the leading public universities in the country with approximately 35,000 students. The university offers bachelor, master and doctoral degrees in technology, business, architecture, science, medicine, law, social sciences, and foreign languages. Tongji SEM is one of the premier management schools in China with the prestigious accreditations by the AACSB, EQUIS, and AMBA. Located in Shanghai, the school attracts students from around the world to pursue Bachelor's, Master's, and Doctoral courses. The school also mentors top-level corporate executives and managers through its Executive MBA and MDP programs.

Advanced Institute of Business, (AIB for short) (<http://aib.tongji.edu.cn/>), is an academic special zone of Tongji established in September 2017. It is to explore a new mode of economic and management disciplines construction. Based on the institutional innovation, it attracts first-class faculties, strives to cultivate innovative talents, and provides new impetus for Tongji University to build world-class economic and management discipline.

Applicants with excellent research capabilities and quality publications are highly desirable. Applicants should have interests and training in areas such as Marketing, Psychology, Economics, and other related disciplines. Demonstrated ability or potential for high quality research and teaching are essential. Applicants must have a Ph.D. (expected completion by June 30, 2020) from an accredited institution.

A highly competitive salary commensurate with qualifications and experience will be offered, including tenure-track salary, research funds, relocation and housing allowances. In addition, the school supports faculty with abundant research grants, workshops, and conferences.

How to Apply

Please email your application kit, including curriculum vita, three recommendation letters, Job Market Paper and other relevant working papers or journal articles—electronically as PDF documents to hr.aib@tongji.edu.cn. For the convenience of our recruitment process, please specify in the e-mail title your name, institute and research area. The application screening process will start as soon as the application is received. **The position will remain open until filled.**

Qualified candidates who submit applications by July 15, 2019 will be considered for an online or on-site interview at the August 2019 AMA Conference in Chicago. We will send our confirmation letters before July 20, 2019.