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Tokyo International University

## Professor/Associate Professor/Lecturer in Marketing, Digital Marketing, Big Data and Business Analytics

### Description

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#### [Tokyo International University]

Tokyo International University (TIU) offers undergraduate and graduate programs both in Japanese and English. The English track degree program, called E-Track, attracts students from Japan as well as from around the world. The curriculum of the E-Track Program enables students to cultivate a broad educational background and deepen their knowledge in specialized fields of Business Economics and International Relations. E-Track also boasts small class size, creating stronger bonds between students and teaching staff.

More details about TIU can be found here:  
<https://www.tiu.ac.jp/english/etrack/index.html>

#### [Outline]

Tokyo International University seeks professor, associate professor or lecturer applicants who are specialized in Marketing and other related areas who can teach these themes in English. Successful candidates will be expected to teach introductory courses and upper level courses in this area at TIU's English Track Program.

### Job Information

**Location:**

Kawagoe, Saitama,  
3501197, Japan

**Job ID:**

36045426

**Posted:**

July 10, 2017

**Position Title:**

Professor/Associate  
Professor/Lecturer in  
Marketing, Digital Marketing,  
Big Data and Business  
Analytics

**School Name:**

Tokyo International  
University

**Specialties:**

Other

**Do you plan on  
interviewing at the  
Summer AMA**

**[Content of work]**

The teaching could involve both undergraduate and graduate levels. TIU operates on a semester basis and each course lesson is held twice per week over the duration of 14 weeks per semester (each lesson is 90 minutes); the successful candidate will be in charge of three courses per semester. All the classes are conducted at TIU's Kawagoe Campus; the academic year is from April to March. (Spring semester is from April to July, Fall semester is from September to January)

Fluency in English is required, and knowledge of Japanese would be an asset. Responsibilities include advising and working with students from diverse backgrounds, as well as undertaking quality research.

**[Employment status]**

Tenured or tenure-track upon grade

Successful candidates will be offered either a tenured or 'tenure-track' position depending on experience. The 'tenure-track system' refers to a system under which a newly hired full-time faculty member transitions to tenure status after successfully completing a track period and the tenure screening process for a maximum of five years.

**[Address of work location]**

1-13-1 Matoba-kita, Kawagoe City, Saitama Pref. 350-1197

**[Number of positions]**

1

**[Starting date]**

April 1, 2018 (negotiable)

**Requirements**

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**Conference?:**

No

**Position Start Date:**

Spring 2018

**Job Duration:**

Indefinite

## **[Job Requirements]**

The candidate must have a PhD in the area of Digital Marketing/ Marketing/ Business Statistics or related areas with practical knowledge of statistical software. The candidate with a proven track record will also have to provide evidence of recent and expected publications. Recent PhD graduates and ones expecting to graduate before April 2018 are encouraged to apply. Candidates with Master's degree and relevant practical experience are also considered.

## **[Remuneration]**

A competitive salary is offered. Remuneration package includes health insurance, pension, commuting allowance, annual research fund and individual research office.

## **[Application package]**

Please specify which position you are applying for and send an email to "saiyou@tiu.ac.jp" with the following materials attached:

- 1) Cover letter of application
  
- 2) Curriculum vitae - please use the official form provided by TIU via URL: [http://www.tiu.ac.jp/news/upload\\_files/curriculumvitae.docx](http://www.tiu.ac.jp/news/upload_files/curriculumvitae.docx)
  
- 3) Course syllabi of related fields that have been taught at any higher educational institution
  
- 4) Three research achievements (i.e. Journal, publication, etc.)

\* Please note that TIU will not return these application documents.

\* Please describe your contact details clearly (phone number, e-mail address, postal address, etc.)

\* E-mail accounts such as @hotmail, @msn, @live and @outlook may experience difficulty in receiving e-mails from the University, so please kindly provide other accounts.

## [Selection process]

Review of applications will be taken first, and only applicants deemed suitable will be contacted and invited for the interview (in person or via Skype). Those applicants who are invited to the interview might be requested to submit the Letter of Recommendation by relevant intuitions.

## [Application period]

July 10th - August 31st

## [Contact details]

HR Planning Dept., Tokyo International University Foundation

1-13-1 Matoba-kita, Kawagoe City, Saitama Pref. 350-1197

TEL:049-277-5822

Email : [saiyou@tiu.ac.jp](mailto:saiyou@tiu.ac.jp)

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